# OFFICIAL NOTICE OF MEETING IVY TECH COMMUNITY COLLEGE OF INDIANA STATE BOARD OF TRUSTEES

Notice is hereby given that the State Board of Trustees of Ivy Tech Community College of Indiana will hold the following meetings on February 7-8, 2024, in Noblesville. The meetings on Wednesday, February 7, will take place at 300 N. 17<sup>th</sup> Street, Noblesville, Indiana, and the meetings on February 8 will take place at 13700 Conference Center Drive, Noblesville, Indiana.

## Wednesday, February 7, 2024

12:30 pm	<b>Audit Committee</b>
14.50 0111	Audit Committee

## 1:45 pm Education Session of the State Board of Trustees (open to the public)

The State Trustees will hold a meeting in person to consider and act on such items as may be brought before them.

#### 3:30 pm Executive Session of the State Board of Trustees

The State Trustees will meet in Executive Session and are permitted under IC 5-14-1.5-6.1(b), to discuss the subjects listed below. For each subject, a reference to the applicable subdivision of IC 5-14-1.5-6.1 (b) and a description of that subject are included.

- (2) (B) Initiation of litigation that is either pending or has been threatened specifically in writing.
- (2) (D) A real property transaction, including:
  - (i) a purchase; (ii) a lease as lessor; (iii) a lease as lessee; (iv) a transfer; (v) an exchange; or (vi) a sale;
- (5) To receive information about and interview prospective employees.
- (7) For discussion of records classified as confidential by state or federal statute.
- (9) To discuss job performance evaluations of individual employees. This subdivision does not apply to a discussion of the salary, compensation, or benefits of employees during a budget process.

#### Thursday, February 8, 2024

## 8:30 am Board Committee Meetings (open to the public)

The State Trustees will hold the regular committee meetings in person.

8:30 am – 8:40 am
8:40 am – 9:10 am
9:10 am – 9:55 am
9:55 am – 10:15 am
10:15 am – 10:45 am
10:45 am – 11:45 am
11:15 am – 11:45 am

Introduction to Committees
Workforce and Careers
Academics & Student Experience
Break
Finance and Business Affairs
Marketing & Public Affairs
Building, Grounds & Capital

# 1:00 pm Regular State Board of Trustees Meeting (open to the public)

The State Trustees will hold a regular meeting in person to consider and act on such items as may be brought before them.

# MINUTES OF THE MEETING OF THE STATE BOARD OF TRUSTEES

# IVY TECH COMMUNITY COLLEGE **December 7, 2023**

Chair Andrew Wilson called the State Board of Trustees meeting to order at 1:00 pm ET.

## **ROLL CALL**

Trustee Dora called the roll, and the presence of a quorum was announced.

The following State Trustees were present in person:

Mr. Andrew W. Wilson, Chair

Ms. Kim Emmert O'Dell, Vice Chair

Mr. Michael R. Dora, Secretary

Mr. Terry Anker

Ms. Stephanie Bibbs

Mr. Jesse Brand

Ms. Jennie Dekker

Ms. Tanya Foutch

Ms. Marianne Glick

Ms. Gretchen Gutman

Ms. Paula Hughes-Schuh

Mr. Jeremy Lugbill

Mr. Stewart McMillan

Mr. Kerry Stemler

The following State Trustees were present virtually:

N/A

The following State Trustee was not present:

Mr. Harold Hunt

#### A. EXECUTIVE SESSION MEMORANDA

Following notice under IC 5-14-1.5-4, IC 5-14-1.5-5 and IC 5-14-1.5-6.1(d)

The State Board of Trustees met in Executive Session on December 6, 2023, at 1:30 pm at 8801 River Crossing Blvd, Indianapolis, Indiana 46240.

Members present were Andrew Wilson, Chair, Kim Emmert O'Dell, Vice Chair, Michael Dora, Secretary, Terry Anker, Stephanie Bibbs, Jesse Brand, Jennie Dekker, Tanya Foutch, Marianne Glick, Gretchen Gutman, Paula Hughes-Schuh, Jeremy Lugbill, Stewart McMillan, and Kerry Stemler.

The Trustees considered the following items as permitted under IC 5-14-1.5-6.1(b). For each subject, a reference to the applicable subdivision of IC 5-14-1.5-6.1(b) and a description of that subject are included.

- (2) (B) Initiation of litigation that is either pending or has been threatened specifically in writing.
- (5) To receive information about and interview prospective employees
- (7) For discussion of records classified as confidential by state or federal statute.
- (9) To discuss job performance evaluations of individual employees. This subdivision does not apply to a discussion of the salary, compensation, or benefits of employees during a budget process.

With the approval of these minutes, the Trustees present at the meeting certify that no subject matter was discussed in the executive session other than the subject matter specified in the public notice issued for this meeting.

## B. NOTICES OF MEETING MAILED AND POSTED

Trustee Michael Dora, Secretary, confirmed that the notice of the regular meetings on December 7, 2023, was properly mailed and posted. The public was invited to attend the meetings that were open to the public.

## C. APPROVAL OF BOARD MINUTES

Trustee Gutman moved to approve the October 5, 2023, board meeting minutes. Trustee Bibbs seconded the motion. The motion carried unanimously.

## D. COMMITTEE REPORTS

Item 1 Chair Wilson called upon Trustee Michael Dora for an Academics & Student Experience Committee report. Trustee Dora reported there was one action item for board approval.

Provost McCurdy provided the board with an update about the College's enrollment. Total enrollment for the current academic year remains strong, over 11% ahead of the prior year and up in all categories. New applications, conversion on applications, and FTE are up for Fall and Spring over last year, and from Fall 2022 to Fall 2023, student retention will finish above the prior year.

Provost McCurdy also provided the board with updates about how the College is working to accelerate the awarding of credit-for-prior-learning and about statewide transfer-as-a-junior degrees under review and development.

The College's K-14 engagement with school, employer, and state partners continues to produce record enrollment and high school student completions. For example, the most recent version of the Crossing the Finish Line program led to a record 3,685 students completing 1,523 college credentials last summer. Another

example highlighted was a recent convening hosted by Ivy Tech, the Indiana Department of Education, and the Indiana Economic Development Corporation to connect employers with K-12 leaders in Indiana's "hard tech corridor."

Trustee Dora moved to approve Resolution 2023-40, Approval of Contract with Coursemaven/DualEnroll, Systems Office. Trustee Brand seconded the motion. The motion carried unanimously.

Item 2 Chair Wilson called upon Trustee Gutman for a report from the Audit Committee. Trustee Gutman reported there were no action items for consideration and approval.

The Audit Committee met and discussed the following issues:

- Reports to the confidential hotline and cybersecurity.
- Entrance conferences related to the financial and federal compliance audits are in August and September, along with the exit conference for the financial statement audit in November. The College received an unmodified opinion on the financial statement audit.
- Reviewed the audit schedule for 2023-24 and the three-year audit plan.
- Reviewed internal audit reports that had been issued since the last meeting.
- Item 3 Chair Wilson called upon Trustee Stemler for a **Building, Grounds, and Capital**Committee report. Trustee Stemler reported there were six action items for board approval.

Trustee Stemler moved to approve Resolution 2023-46, Approval of a Contract for Nursing Lab Renovation, Columbus Campus. Trustee Foutch seconded the motion. The motion carried unanimously.

Trustee Stemler moved to approve Resolution 2023-47, Approval of a Contract for Nursing Lab Renovation, Richmond Campus. Trustee Dora seconded the motion. The motion carried unanimously.

Trustee Stemler moved to approve Resolution 2023-48, Approval to Donate Land to Family Scholar House, Sellersburg Campus. Trustee Hughes-Schuh seconded the motion. The motion carried unanimously.

Trustee Stemler moved to approve Resolution 2023-49, Approval to Grant an Easement to Duke Energy for Installation of Electric Vehicle Charging Stations, Bloomington Campus. Trustee Bibbs seconded the motion. The motion carried unanimously.

Trustee Stemler moved to approve Resolution 2023-50, Approval to Grant an Easement to Duke Energy for Installation of Electric Vehicle Charging Stations, Kokomo Campus. Trustee Foutch seconded the motion. The motion carried unanimously.

Trustee Stemler moved to approve Resolution 2023-51, Approval to Grant an Easement to Duke Energy for Installation of Electric Vehicle Charging Stations, Madison Campus. Trustee Emmert-O'Dell seconded the motion. The motion carried unanimously.

Trustee Stemler reported the committee also received an update on the status of the quarterly XBE spend.

Item 4 Chair Wilson called upon Trustee Brand for the Finance and Business Affairs Committee report. Trustee Brand reported there are two action items for board approval.

Trustee Anker moved to approve Resolution 2023-41, Approval of Contract for Purchase and Sale of Natural Gas, Systems Office. Trustee Hughes-Schuh seconded the motion. The motion carried unanimously.

Trustee Anker moved to approve Resolution 2023-42, Approval of Salesforce CRM Renewal Contract, Systems Office. Trustee Gutman seconded the motion. The motion carried unanimously.

Trustee Brand reported the committee received information on the Fiscal year 2023 Financial Report and Audit, the Fiscal year 2024 Budget update, and an update from the annual Gallup employee engagement survey.

The committee also received an update from Foundation President Courtney Roberts. The foundation is currently at \$17.6M, with a goal of \$52M. In 2024, we will learn about giving trends that will be considered as they develop new strategies to reach more donors.

The Indianapolis Campus Foundation raised \$43.3M throughout the Invest IN Ivy Tech campaign, which is \$6.3M over the goal, and the Nina Mason Pulliam Scholars Program was recently renewed for another five years.

The Lowe's Foundation recently awarded Ivy Tech Foundation a \$700,000 Gable Grant as part of their \$50M effort to prepare 50,000 people for skilled trades careers over the next five years. This partnership was recently celebrated at a skilled trades luncheon attended by the leadership of both organizations and LG Suzanne Crouch.

Item 6 Chair Wilson called upon Trustee Hughes-Schuh for a Marketing & Public Affairs Committee report. Trustee Hughes-Schuh reported there were three action items for consideration and approval. Chief of Staff Matt Hawkins outlined progress made in marketing efforts.

Trustee Hughes-Schuh moved to approve **Resolution 2023-43**, **Approval of Contract for Fulfillment Services**, **Systems Office**. Trustee Bibbs seconded the motion. The motion carried unanimously.

Trustee Hughes-Schuh moved to approve Resolution 2023-44, Approval of Contract for Marketing & Advertising Agency of Record, Systems Office.

Trustee Emmert O'Dell seconded the motion. The motion carried unanimously.

Trustee Hughes-Schuh moved to approve Resolution 2023-45, Approval of Contract with Franklin Covey, Systems Office. Trustee Dekker seconded the motion. The motion carried unanimously.

Item 7 Chair Wilson called upon Trustee Foutch to give the report from the **Workforce**Alignment Committee. Trustee Foutch reported there were no action items for consideration and approval.

Senior Vice President Dodge described three areas of transformation happening at the College and within the State. Enrollments in the Garatoni School of Entrepreneurship and Innovation have increased by 60% in 3 years and have produced 275 completions. The program was launched initially on four campuses, and it is offered on nine campuses today, with two additional campuses offering entrepreneurship education through skills training. In addition, 38 K-12 schools offer Ivy Tech's Certificate in Entrepreneurship statewide.

The College is making system upgrades to support our Ivy+ Career Link operations. These upgrades will lay the foundation for online registration and payment for our skills training offerings and create an employer portal designed to provide a complete picture of their investment in the College.

Finally, Senior Vice President Dodge described the next steps following the Leadership Exchange trip to Switzerland to learn about the Swiss vocational education and training system. The Swiss system is permeable, meaning through the course of an individual's life, they can move between vocational, professional, and academic opportunities. 70% of young people in Switzerland start a paid apprenticeship in the 10<sup>th</sup> grade. Apprentices spend 3-4 days working for an employer and 1-2 days at school or training. The next step is the launch of an Implementation Lab designed to scale Indiana's youth apprenticeship programs further based on the Swiss model.

#### E. TREASURER'S REPORT

Chair Wilson called upon Dom Chase, CFO and Treasurer, to provide the Treasurer's Report.

Dom Chase reported that our institution has recently received an unmodified audit opinion on our financial statements. This outcome, often referred to as a "clean audit," signifies that our financial records and statements are accurately and fairly presented, complying with the generally accepted accounting principles. This achievement reflects our commitment to financial transparency and responsible management of our resources. The unmodified audit opinion is a testament to our robust financial practices and instills confidence among our stakeholders about the integrity and reliability of our financial reporting.

Our College's fiscal strength is a cornerstone that supports our primary mission: student success. The financial stability we have achieved allows us to focus on providing high-quality education and comprehensive support to our students. We can invest in critical areas such as academic programs, student services, and campus facilities by maintaining a strong financial position. This investment ensures our students can access the best resources and opportunities to succeed in their educational and career goals. Importantly, our fiscal strength has been achieved without compromising the affordability and accessibility of our programs. We continue to uphold our commitment to making higher education attainable and beneficial for all students, regardless of their financial background.

In conclusion, the unmodified audit opinion and our College's financial health are vital to supporting our mission. We remain steadfast in balancing financial integrity with the needs of our students, ensuring that our fiscal management does not come at the expense of student success but that it, in fact, enhances it. Moving forward, we remain dedicated to upholding this balance, continually adapting our financial strategies to support our students' ambitions and the overall growth of Ivy Tech Community College. Our goal remains clear: to provide an environment where financial stability and educational excellence go hand in hand, thereby fostering an atmosphere where every student can thrive.

Trustee Dora moved for approval of the Treasurer's Report. Trustee Anker seconded the motion. The motion carried unanimously.

## E. STATE OF THE COLLEGE

Chair Wilson noted that President Ellspermann to provide her State of the College report during the morning committee meetings.

President Ellspermann invited alumni Catrina Tate, a 2012 Indianapolis Graduate and recent Distinguished Alum honoree, to share her story.

#### **OLD BUSINESS**

Chair Wilson called for old business, but there was none.

## F. NEW BUSINESS

Chair Wilson called for new business.

Trustee Dekker moved to approve **Resolution 2023-52**, **Approval of Campus Board of Trustees**. Trustee Glick seconded the motion. The motion carried unanimously.

Trustee Glick moved to approve Resolution 2023-53, Approval of Definition of Campus Service Area. Trustee Gutman seconded the motion. The motion carried unanimously.

Trustee Anker moved to approve **Resolution 2023-54**, **Approval of Performance and Compensation Metrics**. Trustee Dora seconded the motion. The motion carried unanimously.

Trustee Hughes-Schuh moved to approve **Resolution 2023-55**, **Approval of Capital Project**, **Fort Wayne Campus**. Trustee Gutman seconded the motion. The motion passed 13 to 1.

## G. ADJOURNMENT

With no further business to come before the Board, Chair Wilson adjourned the meeting.

STATE TRUSTEES
IVY TECH COMMUNITY COLLEGE

Dated December 8, 2023, prepared by Gretchen L. Keller, Recording Secretary

# APPROVAL TO PURCHASE PROPERTY FROM BLUE FENCE PROPERTY LAFAYETTE CAMPUS

#### **RESOLUTION NUMBER 2024-1**

WHEREAS, the Ivy Tech Community College Lafayette Campus (College) has identified a need to purchase real estate adjacent to the Campus from Blue Fence Property (Owner), and

**WHEREAS**, the College has an interest in purchasing the 1.4 acre parcel located between two Ivy Tech-owned parcels, and

WHEREAS, the campus would use the land and buildings to support the agriculture program, and

**WHEREAS**, as a state educational institution, the College is required to follow a procedure in Indiana Code 21-31-2-5 and 21-36-3 to purchase/sell real estate that is in the name of the Board of Trustees, and

**WHEREAS**, pursuant to Indian Code 21-36-3 two appraisers have determined the value of the property to be \$435,000 - \$480,00 for the Property, and

**WHEREAS**, the Lafayette Campus Trustees have reviewed the request of the Campus administration to purchase the property and the Campus Trustees recommend the State Trustees approve the purchase in the amount of \$420,000 and

**NOW THEREFORE BE IT RESOLVED**, that it will serve the best interests of Ivy Tech Community College to purchase the Property and the State Trustees do hereby approve the purchase in the amount of \$420,000, and

**FURTHER BE IT RESOLVED**, the State Trustees do hereby authorize and direct the President and any other appropriate, designated College employee to execute the necessary documents to purchase the Property after the documents have been approved by the College Legal Counsel and

**FURTHER BE IT RESOLVED,** the Assistant Secretary to the Board of Trustees is hereby directed to forward a copy of this Resolution to the Governor of Indiana as required by IC 21-36-3-8.

STATE BOARD OF TRUSTEES IVY TECH COMMUNITY COLLEGE OF INDIANA
Andrew Wilson, Chair
Michael Dora, Secretary

# APPROVAL TO OBTAIN PUBLIC SAFETY BUILDING AND PROPERTY FROM CITY OF LAWRENCE

## **RESOLUTION NUMBER 2024-2**

**WHEREAS**, the Trustees of Ivy Tech Community College ("College") has leased property located at 9503 E 59<sup>th</sup> Street (Property), and

WHEREAS, the lease signed in 2000 included the transfer of the property to the College at the end of the lease term, and

**WHEREAS**, as a state educational institution, the College is required to follow a procedure in Indiana Code 21-31-2-5 to acquire real estate that is in the name of the Board of Trustees, and

**NOW THEREFORE BE IT RESOLVED**, that it will serve the best interests of Ivy Tech Community College to accept the Property and the State Trustees do hereby approve the transfer of Property, and

**FURTHER BE IT RESOLVED**, the State Trustees do hereby authorize and direct the President and any other appropriate, designated College employee to execute the necessary documents to convey the Property and Easement after the documents have been approved by the College Legal Counsel.

#### APPROVAL OF MICHIGAN CITY LEASE AGREEMENT WITH HEALTHLINC

#### **RESOLUTION NUMBER 2024-3**

WHEREAS, Ivy Tech Community College (College) provides education opportunities to the communities within Jasper, LaPorte, Porter, and Starke counties through its Valparaiso campus, and

WHEREAS, the College operates a site in Michigan City, in LaPorte County, and

WHEREAS, the Michigan City facility was built in 1968 does not meet current College needs, and

WHEREAS, HealthLinc, a community health center located at 200 Alfred Street, Michigan City, has agreed to lease Ivy Tech the third floor of that building, which is approximately 12,200 gross square feet, and

WHEREAS, Ivy Tech will build out the floor to include classrooms, labs and additional spaces to meet needs of the College, and

WHEREAS, the term of the lease will be five (5) years with one (1) one-year renewal term, for a cost of \$11 per square foot, plus 15 percent for administrative services, and

WHEREAS, the Ivy Tech State Board of Trustees is authorized under IC 21-31-2-5 to lease space, and

WHEREAS, State Trustees must approve leases that exceed two years, and

WHERAS, the Valparaiso Campus Trustees recommend to the State Trustees to approve the lease.

**NOW THEREFORE BE IT RESOLVED**, that the State Trustees of Ivy Tech Community College of Indiana do hereby approve the lease with HealthLinc in the amount of \$11 per square foot plus 15 percent for administrative services, with a lease term of five (5) years with one (1), one-year renewal term; and

**FURTHER BE IT RESOLVED** that the State Trustees do hereby authorize and direct the President and any other appropriate, designated College employee to negotiate and execute all of the necessary documents for the lease after the documents have been approved by the College Legal Counsel.

	STATE BOARD OF TRUSTEES IVY TECH COMMUNITY COLLEGE OF INDIANA
	Andrew Wilson, Chair
stad Eabarram 9 2022	Michael Dora, Secretary

# APPROVAL OF A CONTRACT CHANGE ORDER FOR NURSING LAB RENOVATION, MADISON CAMPUS

#### RESOLUTION NUMBER 2024-4

WHEREAS, at the December 2023 meeting, the Ivy Tech State Board of Trustees ("Trustees") approved a project to renovate the nursing labs at the Madison Campus ("Campus"), and

WHEREAS, the Project will repurpose 3,594 square feet of current space to expand nursing lab and simulation spaces, and

WHEREAS, the current contract amount is for \$894,064 with F.A. Wilhelm, and

WHEREAS, during the work, the Campus identified additional scope as an opportunity to enhance the project, and

WHEREAS, the additional scope includes: expanding the simulation lab, adding glass walls, creating an open lounge in the library area, which was repurposed for nursing, upgrading lighting in library, and

WHEREAS, the change order to add these scope changes is \$216,961, which raises the total contract amount to \$1,111,025, and

WHEREAS, change orders increasing the value of a State Board of Trustees approved contract by more than 10 percent requires approval of the State Board of Trustees; and

**WHEREAS**, the Madison Campus Board of Trustees has reviewed the project and recommends the State Trustees approve this change order.

**NOW THEREFORE BE IT RESOLVED** that the State Trustees of Ivy Tech Community College of Indiana do hereby approve the change order for F.A. Wilhelm in the amount of \$216,961.

**FURTHER BE IT RESOLVED,** that the State Trustees do hereby authorize and direct the President and any other appropriate, designated College employee to negotiate and execute the change order with said firm after the documents have been approved by the College Legal Counsel.

	IVY TECH COMMUNITY COLLEGE OF INDIANA
	Andrew Wilson, Chair
v 9 2024	Michael Dora, Secretary

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# APPROVAL OF CONTRACT FOR CUSTODIAL SERVICES FORT WAYNE CAMPUS

#### **RESOLUTION NUMBER 2024-5**

**WHEREAS**, the Fort Wayne campus's ("Campus") prior agreement for custodial services ends in February 2024; and

WHEREAS, the Campus conducted a Request for Proposals (RFP) process to secure custodial services for a new contract term; and

WHEREAS, the RFP resulted in proposals from eight (8) interested service providers; and

WHEREAS, after reviewing the services and pricing available in the different proposals, the Campus selected Nishida Services ("Nishida"), which offered the lowest pricing; and

**WHEREAS**, Nishida is the current provider of these services to the Campus and is known to the Campus to provide exceptional services; and

WHEREAS, the Campus plans to contract with Nishida for custodial services for an initial term of sixteen (16) months to align the contract with the College's fiscal year, making the term run from March 1, 2024 through June 30, 2025 ("Initial Term"); and

WHEREAS, Nishida's proposal offered optional renewal periods for two (2) additional one (1) year extensions of the contract that the Campus can exercise at its discretion; and

**WHEREAS**, the base contract cost for the Initial Term of the agreement with Nishida is \$695,241, with pricing for additional optional services for exterior window cleaning of \$8,000 and an hourly rate of \$23.50 per hour for services requested that fall outside of the originally agreed upon scope of services, and

WHEREAS, the costs for the optional year 1, running from July 1, 2025 through June 30, 2026, if exercised by the Campus, is a base contract price of \$521,431, with additional pricing provided for optional services that may be requested by the Campus; and

**WHEREAS**, the costs for the optional year 2, running from July 1, 2026 through June 30, 2027, if exercised by the Campus, is a base contract price of \$535,772, with additional pricing provided for optional services that may be requested by the Campus; and

WHEREAS, that the State Board of Trustees must approve any contract imposing a financial obligation on the part of the College exceeding \$500,000 unless the obligation was previously approved by the Board through the allocation of funds.

**NOW THEREFORE BE IT RESOLVED**, that the State Board of Trustees do hereby authorize and direct the President, or any other officer of the College designated by the President, to

execute the proposed agreement with Nishida Services, Inc. to provide the Fort Wayne campus with custodial services after the agreement has been approved by the College Legal Counsel.

	STATE BOARD OF TRUSTEES
	IVY TECH COMMUNITY COLLEGE
	OF INDIANA
	<del></del> _
	Andrew Wilson, Chair
	Michael Dora, Secretary
Dated February 8, 2024	

# APPROVAL OF CONTRACT FOR CAMPUS STORE RETAIL SERVICES SYSTEMS OFFICE

#### **RESOLUTION NUMBER 2024-6**

WHEREAS, Since July 2019, Ivy Tech Community College ("College") has contracted with Barnes & Noble College ("BNC") to provide bookstore management operations on the College's campuses throughout the State of Indiana; and

WHEREAS, the current contract with BNC will expire on June 30, 2024; and

WHEREAS, the College conducted a Request for Proposals ("RFP") process seeking proposals from companies interested in managing the campus store operations for the College; and

WHEREAS, the College received proposals from three (3) interested companies; and

WHEREAS, after reviewing the different proposals received and engaging in in-person presentations with the interested companies, eCampus.com ("eCampus"), presented the proposal with the most financial benefit to the College and our students; and

**WHEREAS**, the College has negotiated new terms and conditions for bookstore operations with eCampus that reflects the current needs for the College's course material management and campus retail store services; and

WHEREAS, the College would like to enter into a new five (5) year agreement with eCampus; and

WHEREAS, that the State Board of Trustees must approve any contract imposing a financial obligation on the part of the College exceeding \$500,000 unless the obligation was previously approved by the Board through the allocation of funds.

**NOW THEREFORE BE IT RESOLVED,** that the State Board of Trustees do hereby authorize and direct the President, or any other officer of the College designated by the President, to execute the proposed agreement with eCampus to provide Campus Retail Store services to the College after the agreement has been approved by the College Legal Counsel.

	STATE BOARD OF TRUSTEES IVY TECH COMMUNITY COLLEGE OF INDIANA
	Andrew Wilson, Chair
0.2024	Michael Dora, Secretary

# RESOLUTIONS OF THE STATE BOARD OF TRUSTEES OF

# THE TRUSTEES OF IVY TECH COMMUNITY COLLEGE OF INDIANA AUTHORIZING THE ISSUANCE AND SALE OF ONE OR MORE SERIES OF IVY TECH COMMUNITY COLLEGE STUDENT FEE BONDS, FOR THE PURPOSE OF REFUNDING CERTAIN PRIOR DEBT AND CERTAIN RELATED ACTIONS

#### **RESOLUTION NUMBER 2024-7**

WHEREAS, The Trustees of Ivy Tech Community College of Indiana (the "College") has full power and authority under and by virtue of the laws of the State of Indiana (the "State"), including Indiana Code 21-34-6 through 10 and Indiana Code 5-1-5 (collectively, the "Act"), to issue bonds secured by student fees for the purpose of financing and refinancing educational facilities authorized under the Act; and

WHEREAS, the College has heretofore executed and delivered to U.S. Bank Trust Company, National Association, as trustee (the "Trustee"), a Trust Indenture dated as of November 1, 1985, which has previously been supplemented and amended (the "Indenture"), for the purpose of securing its student fee bonds issued from time to time thereunder; and

**WHEREAS**, the Indenture authorizes the issuance of additional student fee bonds by the College to provide funds for any lawful purpose under the Act, including the refunding of all or a portion of its outstanding student fee bonds; and

**WHEREAS**, the College now desires to: (i) authorize the refunding, in whole or in part, of certain outstanding student fee bonds set forth in <u>Exhibit A</u> hereto (the "Refunded Bonds") to generate debt service savings and (ii) pay any costs of issuance and other costs incidental to the issuance of such student fee bonds; and

WHEREAS, the purpose stated in clause (i) of the preceding paragraph is referred to herein as the "Refunding"; and

WHEREAS, the Treasurer of the College (the "Treasurer") has obtained or will obtain all necessary approvals from the Indiana General Assembly, the Commission for Higher Education, the State Budget Agency and the Governor of the State of Indiana, as applicable, along with any other approval necessary to implement the Refunding; and

WHEREAS, there has now been submitted to this State Board of Trustees (the "State Board") a form of Supplemental Indenture (the "Supplemental Indenture") and a form of Bond Placement Agreement (the "Bond Placement Agreement"), all in connection with the issuance of one or more series of the Ivy Tech Community College Student Fee Bonds (the "Bonds");

## NOW, THEREFORE, BE IT RESOLVED BY THE STATE BOARD THAT:

<u>Section 1.</u> The issuance of the Bonds by the College on the terms and conditions set forth in the respective Supplemental Indenture are hereby authorized. The Bonds shall be designated "Ivy Tech Community College Student Fee Bonds" (to be completed by the Treasurer

with any such appropriate letter, year, series or sub-series designation), with such additions thereto or deletions therefrom as the officer executing the same shall approve. The Bonds shall be issued in one or more series or sub-series, in an aggregate combined principal amount that does not exceed the amount necessary to redeem or defease the Refunded Bonds to be refunded, plus amounts necessary to provide money for debt service reserves (if any), credit enhancement (if any) or other costs incidental to the issuance of the Bonds. The Bonds shall be issued in the forms and upon the terms and conditions, at the rate or rates of interest and in the authorized denominations set forth in the Supplemental Indentures and acceptable to the Treasurer.

Section 2. The Bonds, as issued with such serial or term maturities and redemption features as the executing officers shall approve, shall bear a maximum interest rate not to exceed 5.00%. The interest shall be payable at such intervals as may be provided in the respective Supplemental Indenture. The final maturity of the Bonds shall not exceed the final maturity date of the latest redeemed or defeased Refunded Bond. The Bonds shall be sold pursuant to the Bond Placement Agreements to one or more banks or financial institutions (each a "Purchaser") chosen by the Treasurer upon advice of the College's municipal advisor with Stifel Nicolaus & Company, Incorporated serving as the placement agent.

Section 3. The Treasurer shall make necessary findings required by statute, on behalf of this State Board, that: (i) the Bonds, as issued, shall produce a net savings to the College and (ii) the terms of the Bonds shall not extend beyond the term of the final maturity date of the latest corresponding redeemed or defeased Refunded Bond for the respective series or sub-series of Bonds.

Section 4. The Chair (the "Chair") or Vice Chair of the College (the "Vice Chair") are, and each of them is, hereby authorized to execute and deliver, and the Secretary of the College (the "Secretary") or the Assistant Secretary of the College (the "Assistant Secretary") are, and each of them is, hereby authorized to attest the signature of and, if required, to affix, imprint, engrave or otherwise reproduce the corporate seal of the College on the respective Supplemental Indenture, in a form substantially similar to prior supplements to the Indenture, with any changes in form or substance that the officer executing such documents shall approve, such approval to be conclusively evidenced by the execution and delivery thereof.

Section 5. The Chair, Vice Chair or Treasurer, or any of them acting individually, is hereby authorized to execute and deliver one or more Bond Placement Agreements, in a form substantially similar to prior bond placement agreements for similar student fee bonds issued under the Indenture, with any changes in form or substance that the officer executing such documents shall approve, such approval to be conclusively evidenced by the execution and delivery thereof.

Section 6. The Treasurer or the Assistant Treasurer of the College (the "Assistant Treasurer") is hereby authorized, to prepare the bond forms, as approved by this State Board, required for use in the issuance of the Bonds, and to cause the same to be executed manually or by facsimile by the proper officers of the College as provided in the respective Supplemental Indenture. Upon execution of the Bonds, the Treasurer or the Assistant Treasurer shall deliver the Bonds to the Trustee for authentication and, upon authentication, the Treasurer or the Assistant Treasurer is authorized and directed to deliver the Bonds to the Purchasers thereof upon payment of the purchase price.

Section 7. The Chair, Vice Chair, Treasurer, Assistant Treasurer, Secretary or Assistant Secretary are, and each of them is, hereby authorized and directed to perform any and all further acts, to execute and deliver the Bonds, the Supplemental Indentures, the Bond Placement Agreements, to execute and deliver any and all further agreements, documents, certificates or instruments (collectively, the "Financing Documents"), or to do any other acts necessary or convenient to complete the Refunding contemplated by this Resolution and the other matters referred to herein.

Section 8. The State Board hereby authorizes the execution of the Financing Documents in counterparts by the executing officers by Electronic Means (as defined below), all of which counterparts taken together shall constitute one and the same respective instrument. Moreover, the State Board acknowledges and agrees that the Financing Documents may be signed and/or transmitted by e-mail or as .pdf documents or using electronic signature technology (e.g., via DocuSign or similar electronic signature technology) ("Electronic Means") and that such signed electronic record shall be valid and as effective to bind the party so signing as a paper copy bearing such party's handwritten signature.

Section 9. The State Board hereby ratifies the selection of, and appoints: (i) Ice Miller LLP, Indianapolis, Indiana, as bond counsel for the Bonds, (ii) Stifel Nicolaus & Company, Incorporated, as placement agent for the Bonds and (iii) Blue Rose Capital Advisors, as municipal advisor for the College related to the Bonds.

Section 10. The Treasurer is hereby authorized to cancel or defer the effectuation of the Refunding as approved by these Resolutions, if the Treasurer concludes in his discretion upon advice of the College's municipal advisor, that it would be in the best interest of the College to do so based on any combination of national or world events which disrupt the financial markets or substantially change market conditions.

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# STATE BOARD OF TRUSTEES IVY TECH COMMUNITY COLLEGE OF INDIANA

Andrew W. Wilson, Chair
Michael Dora, Secretary

# EXHIBIT A

All or a portion of the following series of Ivy Tech Community College Student Fee Bonds:

• The Trustees of Ivy Tech Community College of Indiana Ivy Tech Community College Student Fee Bonds, Series R-1

# APPOINTMENT OF CAMPUS BOARD TRUSTEES TO INDIANAPOLIS CAMPUS

## **RESOLUTION NUMBER 2024-8**

WHEREAS, the Ivy Tech Community College Campus Boards of the Indianapolis campus have recommended individuals to serve on their campus Boards, and.

WHEREAS, these Campus Boards affirm that the recommended candidates meet all the attributes and expectations delineated in Resolution Number 2008-53 and

WHEREAS, these Campus Boards request the State Trustees appoint those recommended individuals,

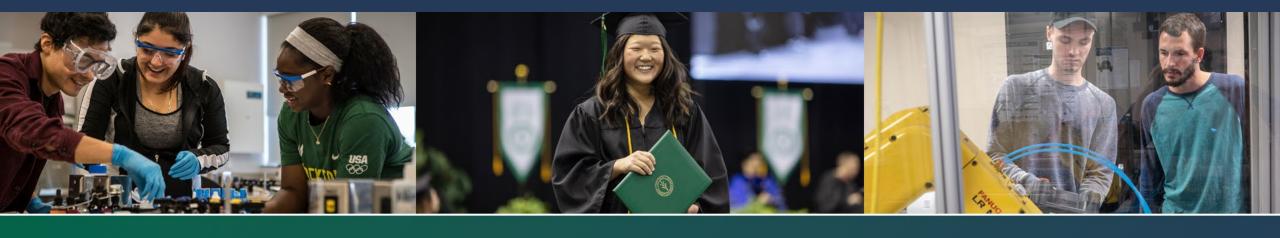
**NOW THEREFORE BE IT RESOLVED**, the individuals listed on Exhibit A are hereby appointed as campus trustees for Ivy Tech Community College of Indiana – Indianapolis, effective immediately.

STATE BOARD OF TRUSTEES IVY TECH COMMUNITY COLLEG OF INDIANA		
Andrew Wilson, Chair		
Michael Dora, Secretary		

# Exhibit A **Resolution 2024-08**

**INDIANAPOLIS CAMPUS** 

Expiration of Term 6/30/2026 Name Robert Henderson Constituency Labor





# HIGHER EDUCATION at the SPEED OF LIFE





# Finance & Business Affairs Committee



# **AGENDA**

- 1 FY 2024 Budget Update
- 2 Bookstore
- 3 Refunding





# FY 2024 Budget Update



# **FY 2024 Operating Revenue**

December 2023 (millions)



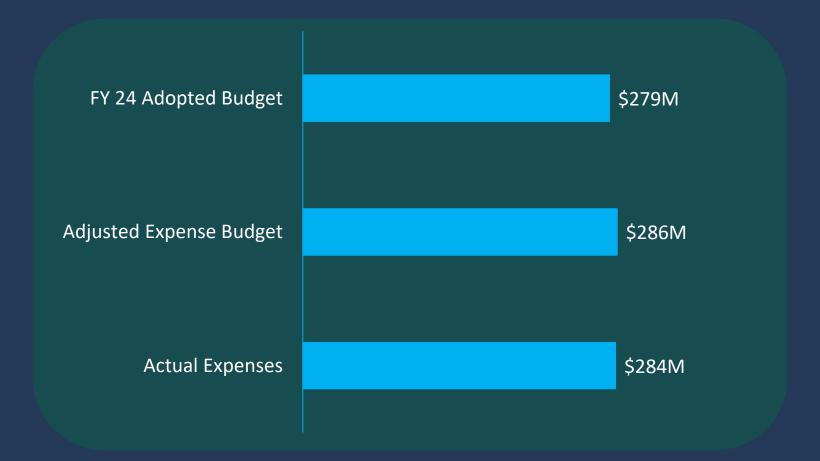




# **FY 2024 Operating Expenses**

**December 2023 (millions)** 









# Bookstore







Who: eCampus

**Pricing:** \$16.50/Credit Hour

**Term:** July 1, 2024 – June 30, 2029



# Refunding



# Refunding

\*

What: Issuing Series X-4 to Refund Series R-1 Bonds

Who: Webster Bank

**Interest Rate: 3.77%** 

**Savings: \$675,000** 

# THANK YOU!







# HIGHER EDUCATION at the SPEED OF LIFE





# **Foundation Update**

Courtney Roberts, President, Ivy Tech Foundation

# **AGENDA**

- 1 FY Fundraising Highlights
- 2 Hamilton County Foundation Spotlight
- 3 Campaign Evaluation and Recommendations





## FY Fundraising Highlights



## **FY Fundraising Highlights**



Gifts \$4M

- \$126K Terre Haute Valley Professionals Community Health Center
- \$120K South Bend Coquillard Family

\$22.6M of \$52M Goal Foundation
Grants
\$5.4 M

- \$2M State Lilly Endowment
- \$715K Multi-Campus Lafayette, Columbus/Franklin and Muncie – Caterpillar Foundation
- \$90K Lawrenceburg Dearborn Community Foundation
- \$32K Marion Community Foundation of Grant County

College Grants \$13.2M

 \$426K Valparaiso and Lake County National Centers of Academic Excellence in Cybersecurity Subaward through Purdue





## Hamilton County Foundation Highlight



## **Hamilton County Spotlight**

- Total raised in 22-23: \$2,888,088.21
- The very first organization to create a scholarship with Ivy Tech HamCo, continues to grow: the Noblesville Rotary Club
  - 2021: \$2,400 gift
  - 2022: \$13,911 gift
  - 2023: \$20,000 gift
- Strong Circle of Ivy: fourth in state for total raised.
- Fully implemented Nursing & Health Sciences Expansion
- Launched Indy Women in Tech partnership in Fall 2023
- As of July 2023, Hamilton County has a standalone development department









JGA Campaign Evaluation and Planning





Comparison of Feasibility Study Recommendations and Campaign Outcomes



### Methodology



JGA gathered the following key themes and observations through the evaluation process.

#### These findings synthesize conversations from:

- 29 interviews with donors, volunteers, and staff;
- 3 focus groups with Chancellors and Executive Directors of Development; and
- campaign data analysis.

## Campaign Goal and Funding Priorities

**Campaign Goal:** The campaign surpassed the \$285 million goal by \$55 million, raising a total of \$340 million over five years from 2019–2023.

**Campaign Donation Levels:** 1% of donors gave 85% of all campaign dollars raised.

Campaign Benchmarks: The Foundation exceeded each of the campaign's annual goals.





## Campaign Goal and Funding Priorities

Campaign Funding Priorities: Internal tracking system and reporting out

Campaign Funding Sources: Included within the campaign, public grant dollars totaled 44% of all campaign funds.

## Volunteer Structure, Messaging, and Leadership

**Volunteer Structure:** *strengths and weaknesses* 

Messaging: broad sharing of mission and impact

Marketing: early messaging and marketing

materials

Leadership: leadership of College and

Foundation teams

Foundation Staff: transitions and staffing

structure





## **Advancement Operations**

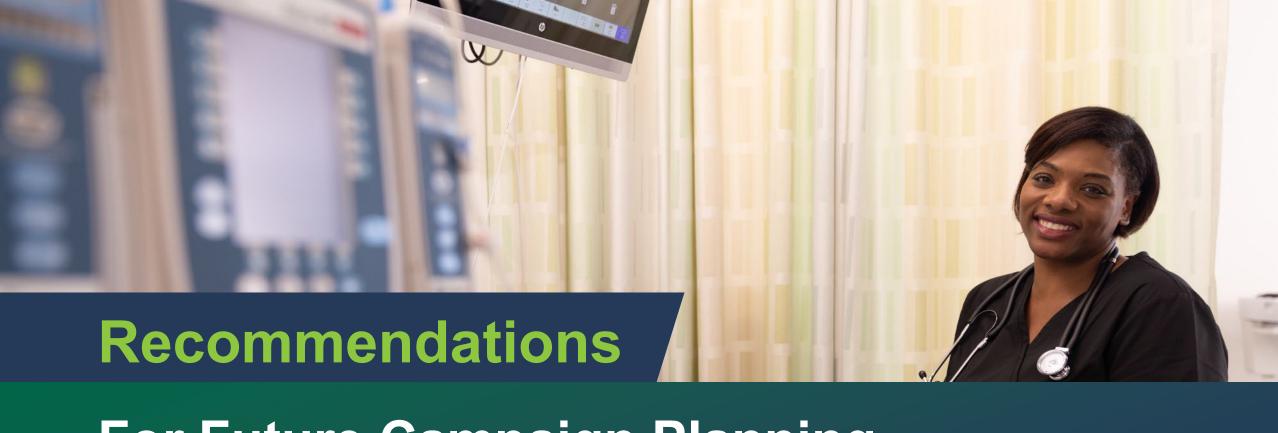
Donor stewardship: campus/Foundation

Prospect management: tracking system

Pledges: 11% of all campaign gifts

Planned gifts: 7% of all dollars raised

ROI: Cost to raise a dollar was very low = \$.12



## For Future Campaign Planning





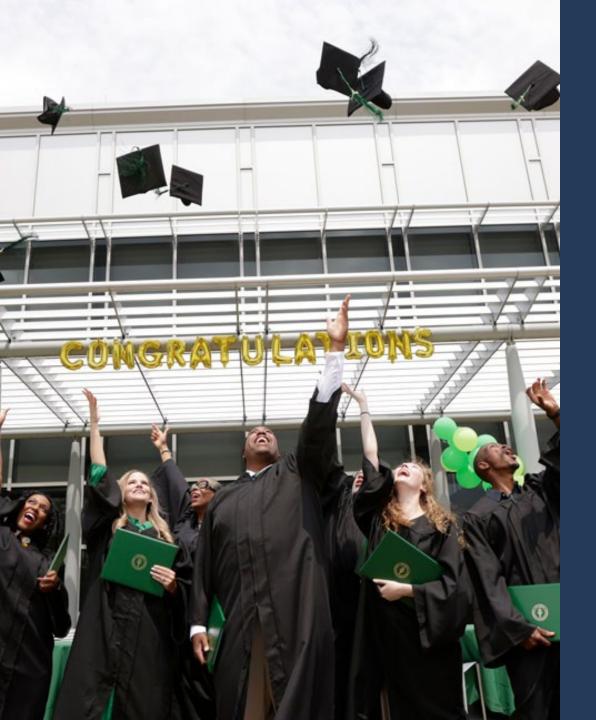
#### Recommendations

- 1. Structure the next campaign as a statewide effort aligned with the goals of the College's strategic plan.
- 2. Focus on the total financial investment, including private support and public funding.
- 3. Assess future campaign capacity through a feasibility study and identify top areas of philanthropic investment.

#### Recommendations

- 4. Create and implement a newly created stewardship plan and integrate prospect management work.
- 5. Continue to strengthen roles and responsibilities among campuses, Foundation, and College.
- 6. Align staffing to implement the Foundation's strategic plan and these recommendations to have strong a team for the next campaign.





#### Recommendations

- 7. Strengthen the Foundation's operations in gift processing to strengthen its role in fundraising.
- 8. Revitalize the Foundation's formal planned giving program.
- 9. Create an affinity engagement plan that has robust opportunities for both new Day of Giving donors and Circle of Ivy members.
- 10. Share high-level campaign evaluation recommendations and results with all campuses and key volunteer leaders.

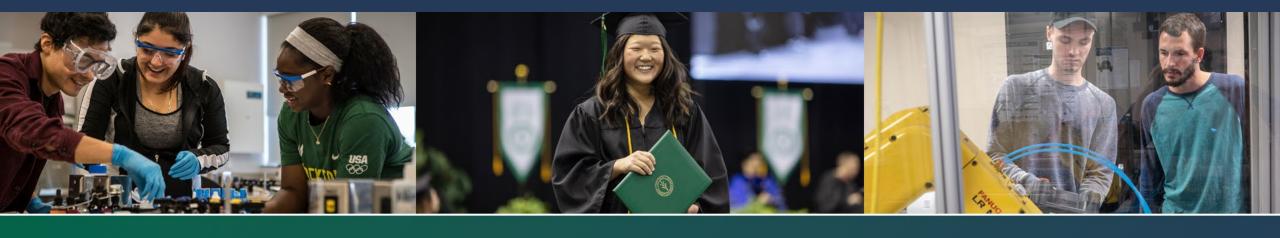
### Conclusion

The Foundation should confidently proceed in planning for the next campaign using this evaluation's recommendations as a guide.



## THANK YOU!







# HIGHER EDUCATION at the SPEED OF LIFE





## Building, Grounds, Capital Committee

Amanda Wilson, Vice President for Capital Planning and Facilities

### **AGENDA**

- 1 Lafayette Campus, Land Purchase
- 2 Indianapolis Campus, Public Safety Building Transaction
- 3 Valparaiso Campus, Michigan City HealthLinc Lease
- 4 Madison Campus, Construction Contract Increase
- 5 Fort Wayne Campus, Custodial Service Contract
- 6 Information Item: Contract, Spend



### Lafayette, Land Purchase



#### **Land Transaction**

- Location: 3276 Ross Rd, Lafayette
- Purchase Price: \$420,000
- Appraised value: \$435,000-\$480,000
- Intended use: Ag storage to allow for Ag lab space to be used for labs (roughly 8,100 GSF)

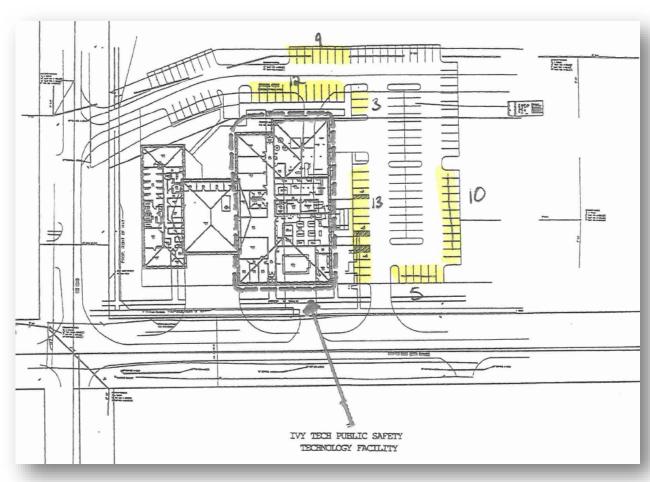


## Indianapolis, Public Safety Building Transaction



#### **Transaction:**

- Location: 9530 E 59<sup>th</sup> Street, Indianapolis
- In 2000, the College entered a 22 -year lease for property
- Agreement included language to transfer the building to the college at the completion of the lease

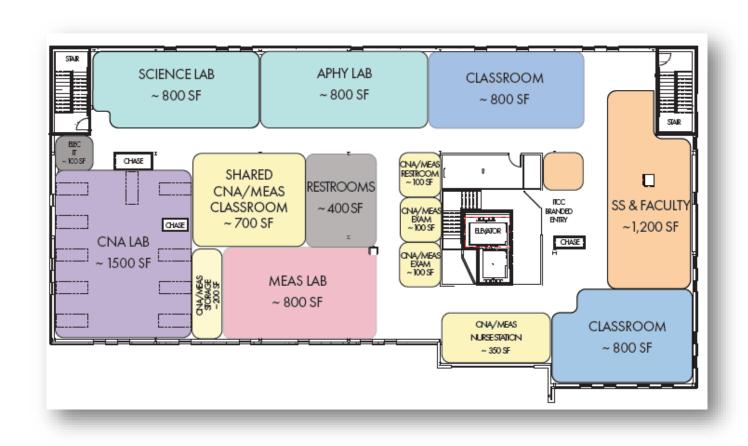


### Valparaiso, Michigan City HealthLinc Lease



#### Lease:

- Location: 200 Alfred Street, Michigan City
- Renovate 12,200 GSF to accommodate Health Science programs
- Lease Term: 5 years,
   1 year renewal option
- Build out cost estimated at \$1.7M



### Madison, Construction Contract Increase



#### **Project**:

- December meeting, contract approved for \$894,064
- Additional scope: adjusted footprint, add glass to Nursing Lab and Sim Labs, created open lounge area in Library for students/ employees, upgraded lighting throughout Library
- New contract amount: \$1,111,025



## Fort Wayne, Custodial Services Contract

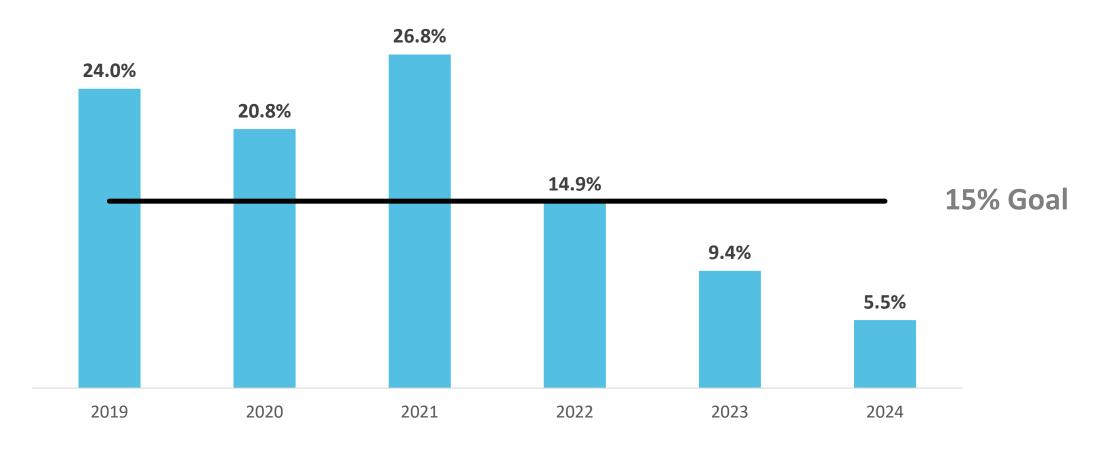


#### Contract:

- Provider: Nishida Services
- Term: 16 months (March 1, 2024- June 30, 2025)
- Renewal options:
  - July 1, 2025 June 30, 2026 = \$521,431
  - July 1, 2026 June 30, 2027 = \$535,772
- Base Contract Cost: \$695,241

## State-Certified XBE Construction Spend

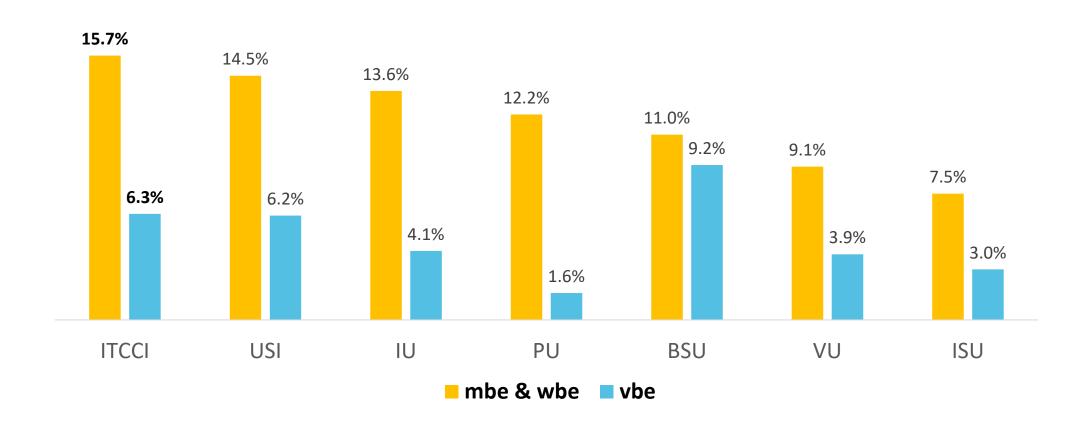




## **2020 State Disparity Study**

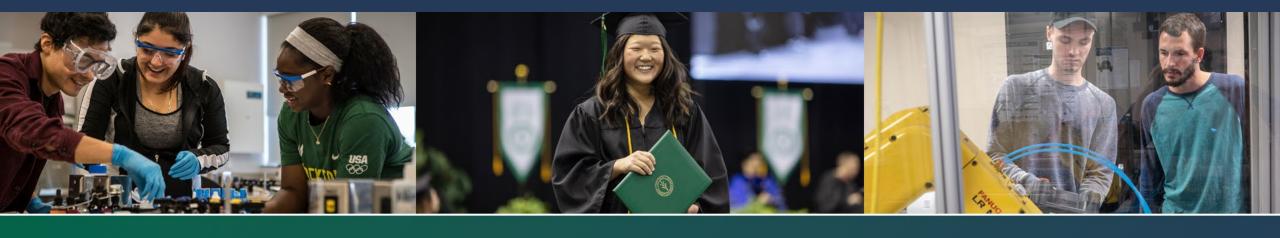
## ¥

#### **Overall Participation Rate**



## THANK YOU!







# HIGHER EDUCATION at the SPEED OF LIFE





## **Academic and Student Experience**

February 2024
State Board of Trustees

## **AGENDA**

- 1 Enrollment and Retention
- 2 Provost Office Grants and Initiatives

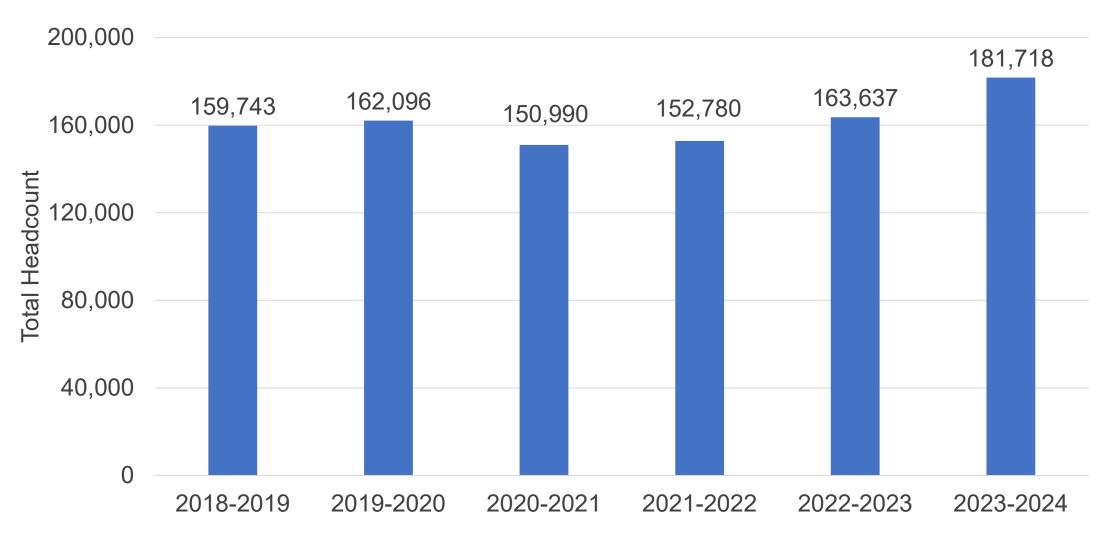




## Enrollment, Retention, and Student Success



#### **Total Headcount Over Time**



### 2023-2024 Total Headcount



Current Total Headcount (Unduplicated)	Annual Goal	Distance to Goal
181,718, <b>+11.0%</b>	180,000	EXCEEDED GOAL

Undergraduate (Credit-Bearing)	Dual Credit	Skills Training
96,509; <b>+8.0%</b>	79,071; <b>+12.5%</b>	13,136; <b>+39.9%</b>

## **Spring 2024: Undergraduate**

(Credit-Bearing Enrollment)



**Headcount: +6.5%, FTE: +7.1%** 

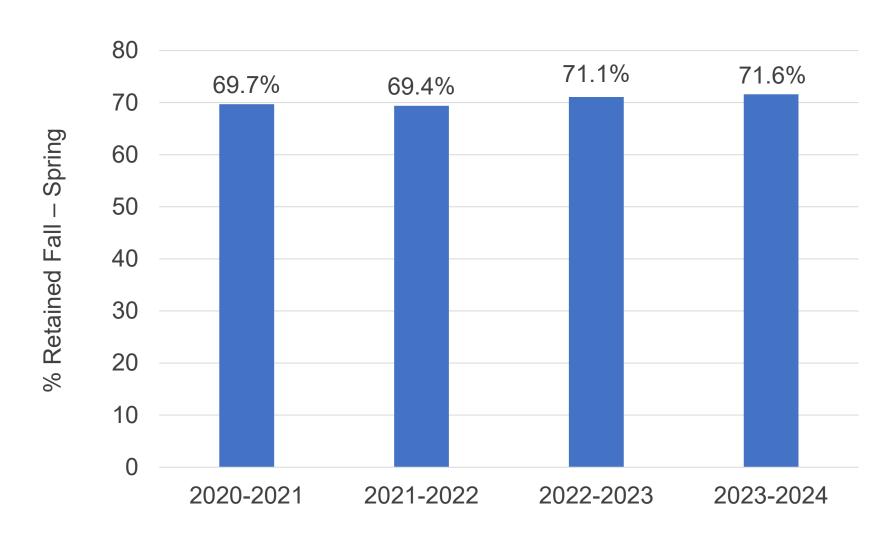
Student Type		
Continuing		
Dual Enrollment		
Guest		
New First Time – Adult		
New First Time – Trad.		
Readmit		
Transfer In		

Head Count	% Change
35,731	5.4%
5,597	20.0%
2,282	-2.1%
2,078	26.3%
1,811	7.1%
3,177	3.5%
1,505	14.4%

FTE	% Change
22,143.5	6.3%
1,856.6	20.2%
639.5	-13.7%
1,225.5	36.2%
1,174.1	9.2%
1,745.5	7.0%
877.9	11.4%

# Fall – Spring Retention (Point-in-Time)







# **Provost Area Grants and Initiatives**



#### **Grants & Initiatives**

- Lilly After School Youth Grant
- LEI Advancing the Science of Reading
- Explore, Engage, & Experience (3E) Grant
- Green2Gold Initiative



# Lilly After School Youth Grant

Expand Higher
Education
Experiences for K12 Students



On-Campus Youth Programming

Tuesdays @ The Tech

Education and Career Exploration

# LEI Advancing the Science of Reading





Curriculum & Resource Alignment



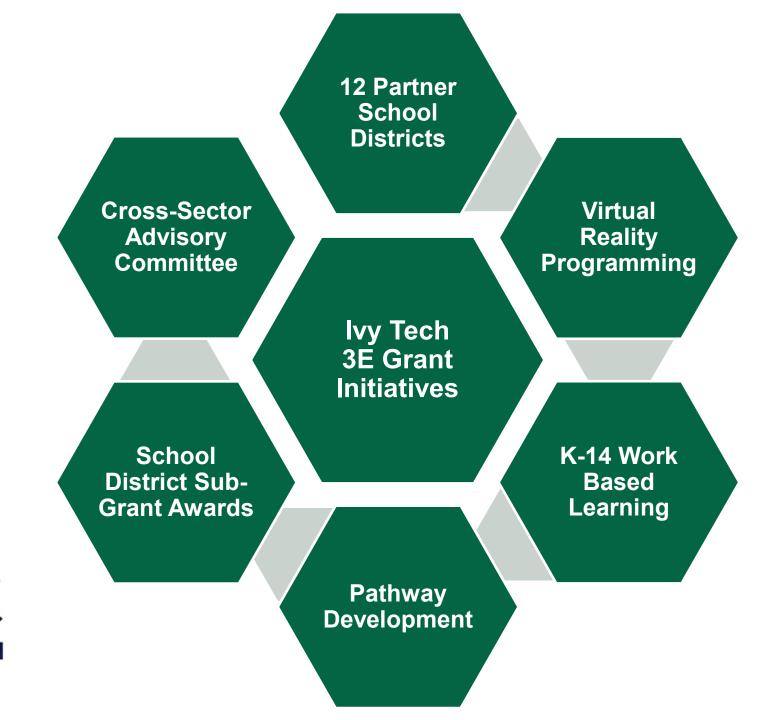
Faculty
Training &
Professional
Development



Campus Resource Centers (x19)

Resources (Funding & Staffing Support)

# 3E Grant: Explore, Engage, and Experience





#### Green2Gold





2+2 Program:
Mechanical,
Industrial,
Electrical, &
Computer
Engineering

Ivy Tech with Co-Enrollment at Purdue

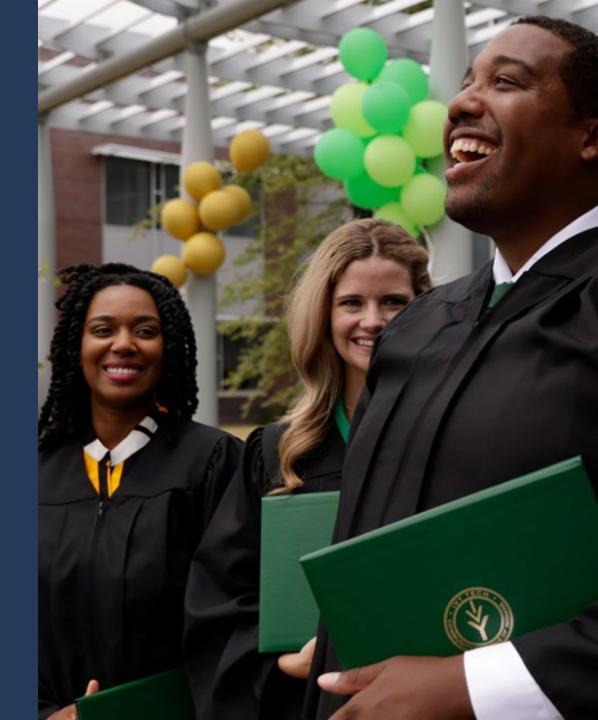
Joint
Recruitment,
Co-branding &
Data Sharing

Regional
Internships and
Co-op
Experiences

# **Appendix A**

Spring 2024 ENROLLMENT DATA

(Undergraduate: Revenue Generating/Academic Programs)



### Spring Enrollment (Undergraduate = Academic Program Headcount) Gender



		% Change		% Change
	Headcount	from 2022	FTE	from 2022
Female	32.554	7.9%	18,493.1	8.4%
Male	22,329	-2.3%	12,037.1	1.5%
Not Reported	908	23.8%	490.5	27.1%

## Spring Enrollment (Undergraduate = Academic Program Headcount) Race/Ethnicity



		% Change	% Change		
	Headcount	from 2022	FTE	from 2022	
American Indian or Alaskan Native	373	45.1%	212.9	<b>56.4%</b>	
Asian	1,535	4.6%	845.8	8.1%	
Black or African American	8,273	12.2%	4,558.3	13.8%	
Hispanic/Latino	2,055	-5.2%	1,163.8	-2.8%	
Native Hawaiian/Pacific Islander	129	34.4%	72.1	40.0%	
Two or More Races	2,514	11.9%	1,465.5	14.0%	
Unknown	2,863	-12.9%	1,359.7	-13.3%	
White	38,049	3.2%	21,342.9	<b>5.2%</b>	

## Spring Enrollment (Undergraduate = Academic Program Headcount) Age



		% Change
Age	FTE	from 2022
<18	1,381.7	19.6%
18-19	6,636.2	3.1%
20-21	5,579.1	<b>5.7%</b>
22-24	4.561.3	4.8%
25-29	4,527.5	4.2%
30-34	3,218.1	4.6%
35-39	2,104.4	10.5%
40-44	1,344.8	7.9%
45-49	846.6	11.4%
50-54	489.6	10.0%
55-59	228.3	5.9%
60-64	69.9	0.9%
>64	32.0	<b>72.7%</b>

# Spring Enrollment (Current FTE) By Campus

	Value	Change	% Change
Anderson	721.3	27.7	4.00%
Bloomington	1,854.2	-127.6	-6.44%
Columbus	1,570.8	131.4	9.13%
Evansville	1,634.7	176.7	12.12%
Fort Wayne	3,230.1	321.2	11.04%
Hamilton County	900.0	188.2	26.44%
Indianapolis/Lawrence/Pl	6,557.5	515.6	8.53%
Kokomo	1,235.1	145.0	13.30%
Lafayette	1,832.7	59.6	3.36%
Lake County(Gary/E Chic/	1,464.8	-73.6	-4.78%
Lawrenceburg	654.0	62.7	10.60%
Madison	448.3	56.0	14.26%
Marion (Grant County)	394.7	34.4	9.55%
Muncie	1,251.3	-32.0	-2.49%
Richmond	604.9	57.6	10.52%
Sellersburg	1,323.1	-194.4	-12.81%
South Bend/Elkhart	1,926.1	217.1	12.70%
Systems Office	3.5	-3.2	-48.00%
Terre Haute	1,801.6	98.9	5.81%

1,611.9

Valparaiso

50.2

3.22%

Data pulled 1/14/24

## **Spring Enrollment** (Current Headcount) **By Campus**

	Value	Change	% Change
Anderson	1,268.0	21.0	1.68%
Bloomington	3,456.0	-535.0	-13,41%
Columbus	2,620.0	157.0	6.37%
Evansville	3,115.0	424.0	15.76%
Fort Wayne	5,740.0	342.0	6.34%
Hamilton County	1,408.0	249.0	21,48%
Indianapolis/Lawrence/Pl	12,294.0	734.0	6.35%
Kokomo	2,085.0	252.0	13.74%
Lafayette	3,267.0	117.0	3.71%
Lake County(Gary/E Chic/	2,569.0	-260.0	-9.19%
Lawrenceburg	1,260.0	106.0	9.19%
Madison	1,004.0	174.0	20.96%
Marion (Grant County)	760.0	55.0	7.80%
Muncie	2,074.0	-42.0	-1.98%
Richmond	1,065.0	82.0	8.34%
Sellersburg	2,464.0	-505.0	-17.01%
South Bend/Elkhart	3,461.0	299.0	9.46%
Systems Office	16.0	-8.0	-33.33%

3,003.0

2,861.0

Terre Haute

Valparaiso

281.0

80.0

10.32%

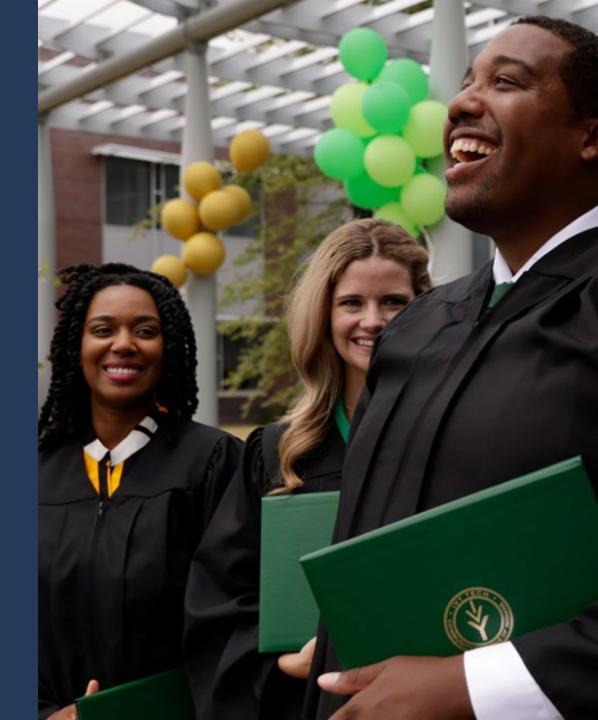
2.88%

Data pulled 1/14/24

# **Appendix B**

Fall – Spring RETENTION DATA

(Undergraduate: Revenue Generating/Academic Programs)



Data pulled 1/14/24

# Progress



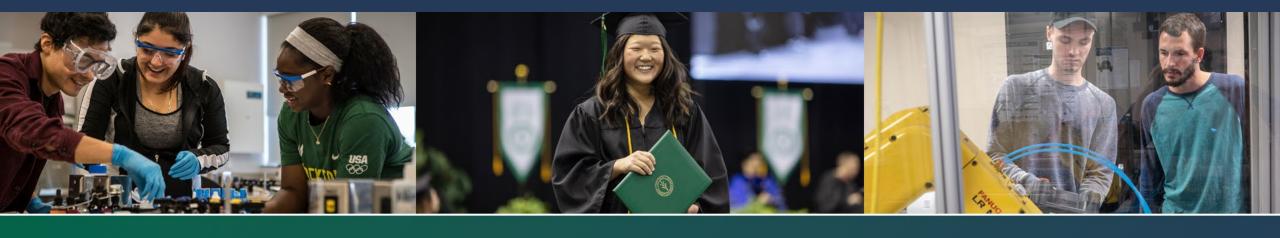
#### Campus 5-Year Trends

Fall to Spring [Point-in-Time]

Andayaan	74.08%	69.17%	69.94%	73.48%	70.83%	71.04%
Anderson	current is -3.04%	current is +1.87%	current is +1.09%	current is -2.44%	current is +0.20%	current is +0.00%
Bloomington	69.80%	69.89%	70.33%	68.88%	72.88%	
	current is +1.91%	current is +1.83%	current is +1.39%	current is +2.84%	current is -1.17%	current is +0.00%
Columbus  Evansville	74.37% •	<del>75.83%</del>	73.12%	72.22%	76.98%	77.12%
	current is +2.75%	current is +1.29%	current is +4.00%	current is +4.90%	current is +0.14%	current is +0.00%
	72.36%	68.22%	69.32%	70.65%	70.22%	73.19%
	current is +0.83%	current is +4.97%	current is +3.87%	current is +2.54%	current is +2.97%	current is +0.00%
	72.35%	70.45%	70.74%	68.32%	70.63%	71.77%
Fort Wayne	current is -0.58%	current is +1.32%	current is +1.03%	current is +3.45%	current is +1.15%	current is +0.00%
Hamilton Country	67.80%	66.61%	68.48%	67.66%	72,45%	76.43%
Hamilton County	current is +8.63%	current is +9.82%	current is +7.95%	current is +8.77%	current is +3.98%	current is +0.00%
L 1' 1' - /1	71.81%	69.48%	68.30%	68.06%	69.41%	69.94%
Indianapolis/Lawren.	current is -1.87%	current is +0.47%	current is +1.65%	current i <del>\$</del> +1.88%	current is +0.53%	current is +0.00%
Valvama	72.45%	72.13%	69.13%	74.83%	74.71%	77.51%
Kokomo	current is +5.06%	current is +5.38%	current is +8.38%	current is +2.68%	current is +2.80%	current is +0.00%
Leferration	74.16% •	73.42%	70.83%	69.78%	71.34%	72.01%
Lafayette	current is -2.15%	current is -1.42%	current is +1.18%	current is +2.23%	current is +0.66%	current is +0.00%
Lake County(Gary/E	70.11%	63.66%	64.36%	65.47%	67.67%	66.95%
Chic/Crown)	current is -3.16%	current is +3.29%	current is +2.59%	current is +1,48%	current & -0.71%	eurrent is +0.00%
Laurenaaleure	78.42%	<del>75.08%</del>	73.85%	78.03%	73.48%	77.84%
Lawrenceburg	current is -0.58%	current is +2.76%	current is +3.99%	current is -0.19%	current is +4.36%	current is +0.00%
Madiaan	76.08%	76.56%	70.19%	70.64%	76.73%	<b>75.38%</b>
Madison	current is -0.70%	current is -1.18%	current is +5.20%	current is +4.74%	current is -1.35%	current is +0.00%
Marion (Grant	74.31% •	73.51%	75.50%	65.83%	69.62%	73.25%
County)	current is -1.06%	current is -0.26%	current is -2.25%	current is +7.42%	current is +3.63%	current is +0.00%
Muncie	73.72% •	72.62%	<del>75.03%</del>	73.59%	73.97%	71.77%
Wullcle	current is -1.95%	current is -0.85%	current is -3.26%	current is -1.81%	current is -2.19%	current is +0.00%
Richmond	75.92%	73.32%	69.11%	70.72%	68.51%	72.61%
RICIIIIOIIU	current is -3.31%	current is -0.72%	current is +3.49%	current is +1.89%	current is +4.09%	current is +0.00%
Sellersburg	71.86%	72.Q2%	72.34%	70.04%	68.06%	70.37%
	current is -1.50%	current is -1.65%	current is -1.97%	current is +0.33%	current is +2.31%	current is +0.00%
South Bend/Elkhart	72.54%	67.52%	66.85%	67.01%	68.93%	69.02%
	current is -3.53%	current is +1.49%	current is +2.16%	current is +2.00%	current is +0.09%	current is +0.00%
Systems Office						
-,						
Terre Haute	76.25%	71.84%	71.57%	71.60%	74.91%	→ 74.47%
	current is -1.77%	current is +2.64%	current is +2.90%	current is +2.88%	current is -0.43%	current is +0.00%
Valparaiso	73.30%	67.88%	67.92%	66.64%	70.90%	67.83%
	current is -5.47%	current is -0.05%	current is -0.09%	current is +1.19%	current is -3.07%	<del>C</del> urrent is +0.00%
	20182000 - 20183000	20192000 - 20193000	20202000 - 20203000	20212000 - 20213000	20222000 - 20223000	20232000 - 20233000

# THANK YOU!







# HIGHER EDUCATION at the SPEED OF LIFE





# Marketing & Public Affairs Committee Report

# Agenda

- 1 AY24 Marketing Metrics
- 2 Website Updates
- 3 Targeted Digital Campaigns
- 4 Looking Ahead in 2024
- 5 Public Affairs Update



#### Welcome





# Dr. Kathie Fleck

Vice President, Marketing & Communications

# **AY24 Marketing Metrics**



#### **Paid Media Totals**

- 14,625 RFI completions
- 33,203 Application completions



#### Google Paid Search

- 8,404 RFIs
- 17,131 Applications



#### **Social Media**

- **5,741** RFIs
- 15,665 Applications



#### **Google Display**

- 480 RFIs
- 407 Applications

# **Marketing Journey**

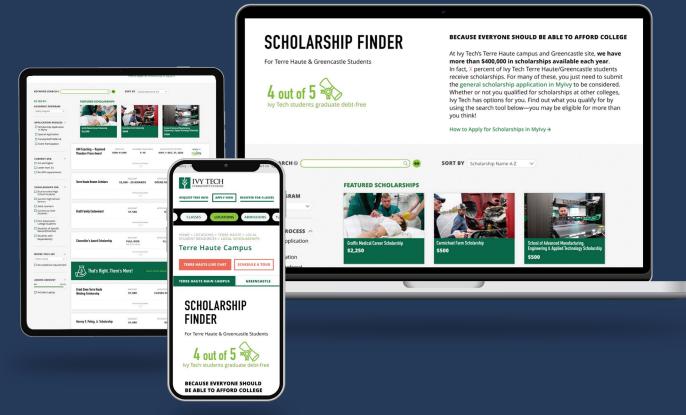




# Scholarship Page

¥

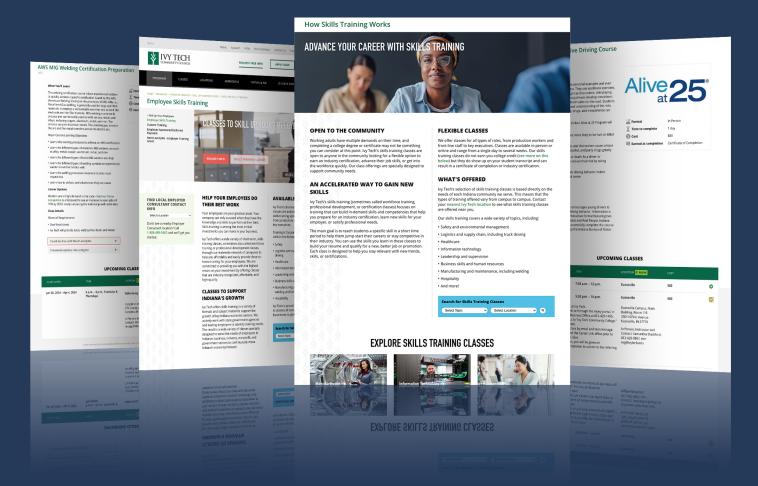
- Pilot Campus: Terre Haute & Greencastle
- Purpose: Create a searchable and filterable public listing of scholarships
- Launch Date: Late February
- Next Steps: Statewide expansion with plans to link to Statewide listings



Awareness Learn More Apply Register Re-register

# Skills Training Web Pages





#### **Skills Training**

- 17,000 Page Sessions
- 17% Clicks to Learn More

#### **Highlights**

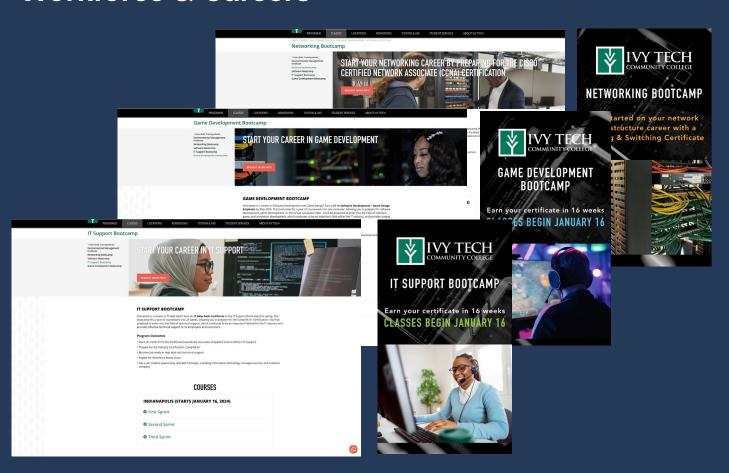
- Comprehensive web presence
- Targets both prospective students & employer partners
- Statewide Pages
- Campus-specific Pages
- Sitewide Integration

Awareness Learn More Apply Register Re-register

# **Targeted Digital Campaigns**

**Workforce & Careers** 





#### **IT Bootcamps**

- Networking
- Game Development
- IT Support

**Custom Landing Pages and Digital Ads** 

Awareness > Learn More > Apply Register > Re-register

# Targeted Digital Campaigns

#### **Workforce & Careers**







**V** IVY TECH





#### **Smart Manufacturing & Digital** Integration

- **8,544** Clicks
- 220 RFI Completions
- 915 Application Completions



**Learn More** Awareness Register Re-register Apply



### **A Vision Forward**





**Key Messaging Alignment with Strategic Plan** 



Brand Perception
Study with Current
Messaging



Positioning Strategy

# **Public Affairs Update**





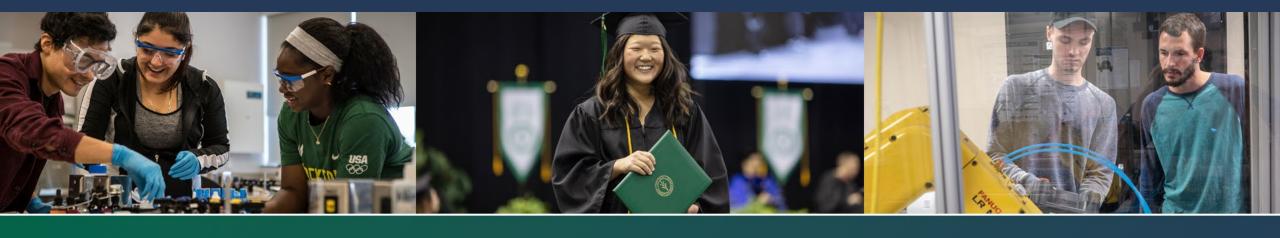
- New contract with Borshoff
  - Communications strategic plan to align with Higher Education at the Speed of Life
  - Employee communications support
  - Other support as needed



Crisis Communications Plan launched

# Thank you!







# HIGHER EDUCATION at the SPEED OF LIFE





# Workforce and Careers

Molly Dodge, Senior Vice President of Workforce and Careers

# **AGENDA**

- 1 Indiana's WIGs
- 2 Industry Informed Certificates
- 3 Workforce Certifications of Value
- 4 Education & Employment Ecosystem
- 5 Skills Training Hub





# Indiana's Wildly Important Goals



#### Indiana's WIGs



#### **Commission for Higher Education**

60% of Hoosiers with a Quality Degree or Credential by 2025

#### Indiana Economic Development Corp.

Reskill or Upskill One Million Hoosiers by 2030

#### Indiana Department of Education

60% of High School graduates will earn a College & Career Credential by 2030

#### Indiana's WIGs



#### **Advanced Manufacturing**

- Semiconductor Processing Technician occupations up 32% by 2026
- Biological Technicians and Chemical Engineers up 19% by 2026

#### Logistics

- Supply Chain Managers/Engineers up 33% by 2026
- Light Truck Drivers up 12% by 2026

#### Information Technology

Mission 41K, growing the tech workforce by 2030



# **Industry Informed Certificates**



### New Certificates Launching in 2024



### Business, Logistics and Supply Chain

- Supply Chain Analytics
- Supply Chain Quality Management

#### Information Technology

Web Development

### **New Certificates Launching in 2024**



### Advanced Manufacturing, Engineering, and Applied Science

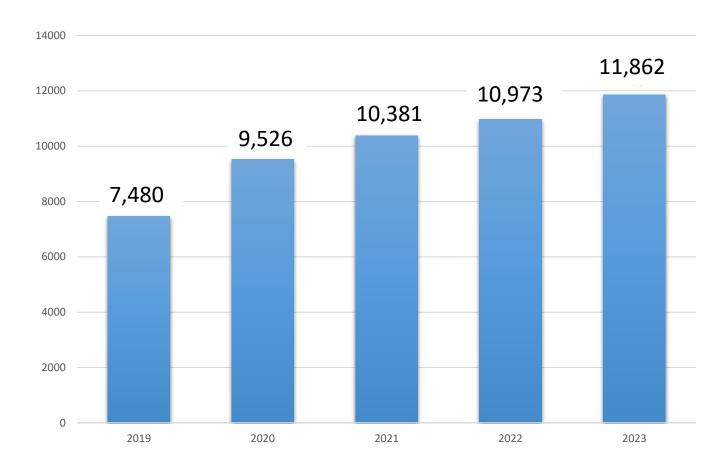
- Building and Property Maintenance Technician
- Civil Construction & Heavy Highway Equipment
- CNC Machinist
- Controlled Environment Agriculture Technology
- Light Duty Diesel Vehicle
- Mobile Heavy Equipment Technician
- Motorsports Technology
- Precision Agriculture Chemical Applicator
- Semiconductor Fabrication
- Surveying Technology

### **Short-term Certificate Completions**



Short-term Certificates
Increased by 59%
from 2018-2019 to
2022-2023





Source: Graduates by Term & Academic Year Dashboard, 1/23/24



### The Value of Workforce Certifications



### Somewhere in the Gulf of Mexico...



### **A Complex Education Journey**





### The National Landscape



- Increased focus on skills-based hiring
- Growing number of employers using a variety of credentials during the hiring process, including thirdparty certifications
- Certifications pay off

### The Value of Certifications in Indiana



- Support growth of employer partnerships
- Support enrollment and expanding Credit for Prior Learning
- Part of flexible career pathways that lead to degrees

Ivy Tech uses multiple data sources to determine which certifications to offer.

### **Top 10 Workforce Certification Vendors**

- 1) Smart Automation Certifications Alliance (SACA)
- 2) Manufacturing Skills Standards Council (MSSC) Manufacturing
- 3) Commercial Driver's License Program (CDL A)
- 4) American Welding Society (AWS)
- 5) Energy Services Company Group (ESCO Institute)
- 6) National Center for Construction Education and Research (NCCER)
- 7) National Institute of Metalworking Skills (NIMS)
- 8) Manufacturing Skills Standards Council (MSSC) Logistics
- 9) National Healthcare Association (NHA)
- 10) The Computing Technology Industry Association (Comp TIA)

### **Current State of Certifications**



# Strategic Plan Metrics AY 2022 / 2023 Workforce Certifications Accounted for 24% of Completions

- Offered through both Skills Training courses and Academic courses
- Industry Sectors
  - Advanced Manufacturing
  - Construction
  - Healthcare
  - Information Technology
  - Logistics
- Aligned with jobs providing wages at or above median wage



### **Future State of Certifications**



The Commission for Higher Education is including third-party workforce certifications in

Ivy Tech's performance funding metrics

in 2024 / 2025 and beyond.

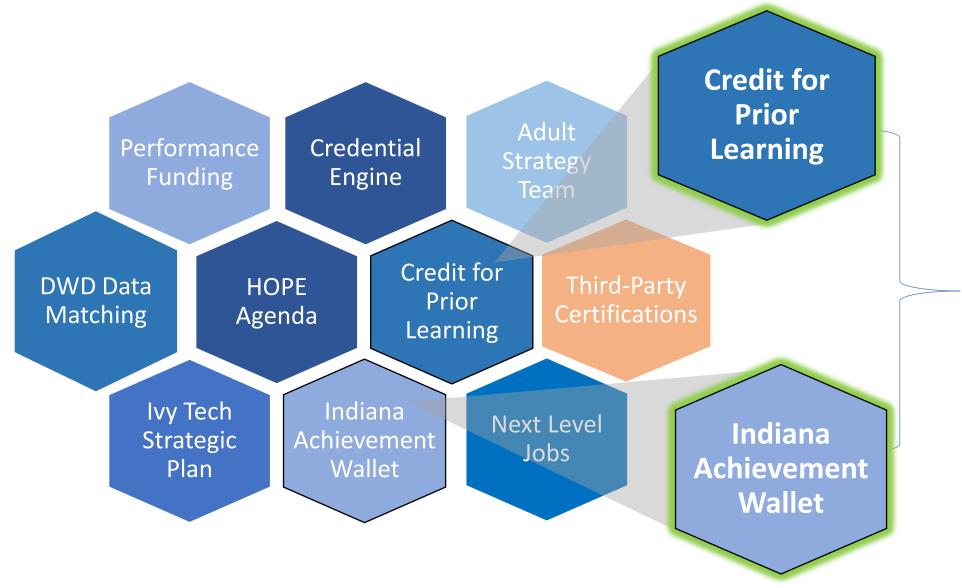
# Many Third-Party Certifications Yield Wages that Surpass the State Median



Certification Name	Total Job Postings Sept. 2022-Aug. 2023	Employers	Median Advertised Salary
Smart Automation Certification Alliance	292	51	\$96,000
American Welding Society	525	60	\$73,000
Commercial Driver's License	55,662	930	\$77,200
Manufacturing Production (skills consistent with Manufacturing Skills Standards Council certifications)	58,051	50	\$52,096

### The Value of Certifications in Indiana





Economic Mobility & Thriving Economy



### Kendra's Career Progression

Restaurant Hostess Accounts
Payable Clerk

Payroll Lead

Payroll Supervisor Payroll Accountant



#### Ivy Tech Community College

High School
Diploma and
QuickBooks
Certification

\$38,000

Certificates
Payroll and
Accounting

\$46,500

AS Degree Accounting

\$60,000

Purdue Global

BS Degree Accounting

\$65,000

132%
INCREASE
in WAGES

\$28,000

Dropout

High School



#### **Data Infrastructure**

With better data infrastructure, we can:

- Pinpoint the value of certifications
- Drive greater educational attainment
- Support continuous program improvement

Strada Education Foundation is seeking Indiana's partnership in developing this type of infrastructure





### **Assessing Certifications**

- Strengthen how Ivy Tech determines which third-party certifications count towards the funding metrics
- Update the certifications list annually to align with labor market changes



### **Catalyzing Statewide Impact**



Education and Workforce are the State's top priority.

Ivy Tech is in a unique position to inspire and lead toward collective impact.







### Skills Hub Planning Grant 2024



### Indiana's Resource Hub





"The overall goal of 'One Stop to Start' is to make sure that Hoosiers have awareness of and access to the programs that can get them on that path to realizing a high-wage career." ~ Governor Holcomb

# Indiana's Workforce Ivy Tech & Lilly Endowment Inc.

- Ivy Tech Community College has been awarded a \$500,000 grant, designated for a crucial 12-month planning project to establish a comprehensive skills training hub.
- This venture aligns with Indiana's ambitious goal to upskill and reskill 1 million adults by 2030.
- This initiative is a significant step towards enhancing workforce capabilities and meeting future economic demands.

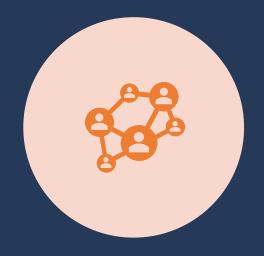


# Connecting Talent to Opportunity Skills Training Hub









The hub will serve as a dynamic talent marketplace

Facilitating employers in cultivating and scouting for talent

Students gain access to job prospects and career pathways

### Where We Are Headed



- Developing a product model Launching NEW Career Link LMS – Canvas Catalog
- Developing a business model for the NEW skills training offerings with different modalities
- Forming governance team for robust decision-making that ensures alignment with policy and compliance standards



### Workstreams for Effective Implementation













### Timeline and Highlights 2024



- Form Gov Committee
- Campus Pilots
- TEConomy
- Online Payment & Registration
- Benchmarking
- Integrate Platforms & Processes

1<sup>st</sup> Quarter

### 2<sup>nd</sup> Quarter

- Establish Metrics & KPIs
- Course Inventory
- Future Economy Summit
- Data Governance
- Form Taskforces

- Canvas Pilot
- Business Model
- Central IN Regional Skills Summit
- Discovery for K14
- Create Employer Portal

3<sup>rd</sup> Quarter

#### 4<sup>th</sup>Quarter

- Kickoff Workstreams
- Iterate on Pilots
- Initiate Skills Hub Portal Development
- Collaborate with State Partners
- Implementation Grant Proposal



### Lilly & Ivy Tech

#### **Impact and Call to Action:**

This strategic initiative is more than a plan—it's a promise to empower individuals and strengthen our communities and economy.

We call on all stakeholders to engage actively in this transformative journey, shaping a prosperous future for all Indiana residents.

# THANK YOU!







# HIGHER EDUCATION at the SPEED OF LIFE





# President's Report



### **Alumni Spotlight**

Troi Wharton

Ivy Tech Hamilton County '23

Transfer student to

Indiana University

Kelley School of Business



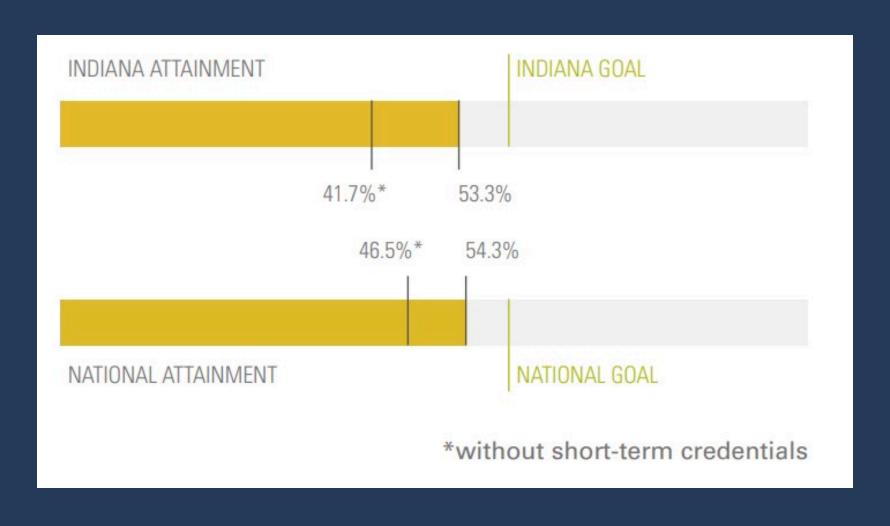
### World Food Championship



November 8-12, 2024



### Lumina Stronger Nation Update



### Dual Credit exceeds \$100M+ Savings

# Tuition Saved (College tuition rate)

• AY 21-22: \$87.3M

• AY 22-23: \$96.8M

• AY 23-24: **\$100M+** 



### **2023 NCLEX Results**

90.55% Statewide ASN Pass Rate

↑ 7.3% FY22



97.42% Statewide Practical Nursing TC Pass Rate

↑ 2.1% FY22



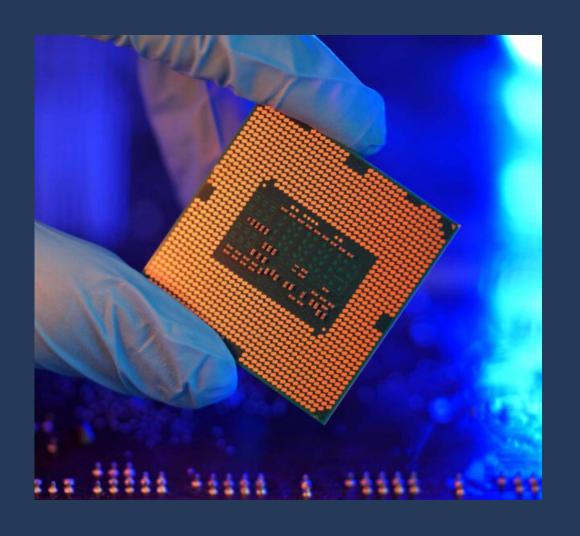
# Saab & Ivy Tech Lafayette Launch Skills Training Program





# Silicon Crossroads Microelectronics Commons Hub

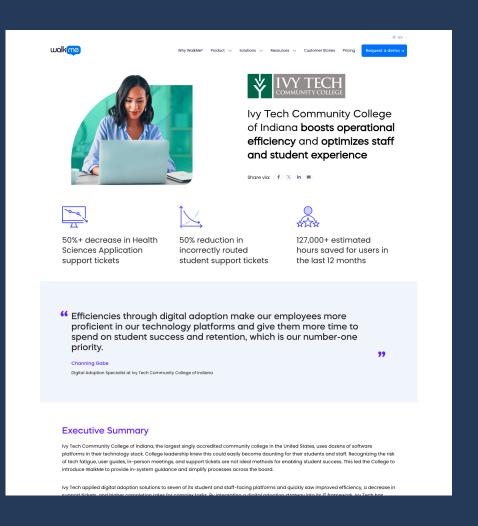
- \$32.9M from U.S.
   Department of Defense
- \$2M to Ivy Tech
   Bloomington
  - Support for semiconductor training program, microelectronics certification, K-12 outreach and pathway development, industry partnerships (NSA Crane)



## **Best-In-Class for Digital Adoption**

Ivy Tech's efforts to simplify our tech stack continue to receive national recognition.

- 50%+ decrease in Health Sciences application support tickets
- 50% reduction in incorrectly routed student support tickets
- 127K hours saved for users
- Engagement with 162K+ users





# Strategic Plan Update



Operational Excellence



Student Experience



Teaching & Learning



Workforce & Careers



# Strategic Plan Goals

## **Goal 3 Advisory Board Priorities**

Create a Strong "First" Experience



"This is critical as it helps the College ensure students have a successful first visit, first semester, and first-year experience..."

## Elizabeth Cassady, Sellersburg

Assistant Vice Chancellor for Enrollment Services and Student Success

## The Heart of the Matter

"Goal 3 is at the heart of what we are all here for. Everything we do makes an impact on the student experience at each of our campuses. Goal 3 is about keeping our eyes locked in on our top priority."



Dustin Stewart, Madison
Vice Chancellor for Enrollment Services and
Student Success



## Keeping Up with Change



"The student experience is really about meeting students where they are, where they need us most, and where they desire to have us in their lives the most to help them meet their academic goals."

Alex Huskey, Marion

Chancellor

"Focusing on student success helps break down barriers and promotes upward mobility for individuals and their families and has a positive impact on our local communities."



Stephanie Weber, Systems Office

Vice President, Ivy+ Career Link

# Strategic Plan Metrics









## Strategic Plan Metrics

Data as of 02/07/24



**Target: 180,000** 



**Total Enrollment** 





## Strategic Plan Metrics

Data as of 02/07/24



**Target: 72%** 



Fall-to-Spring Retention

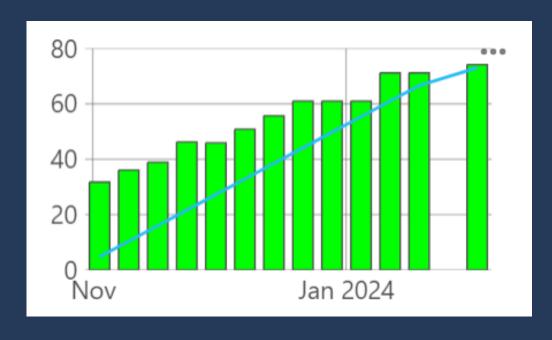




## Fall 2-Spring 1 Retention at 74.15%

## 4DX efforts continue to move the needle with WIGs focused on:

- Early registration
- Successful course completion
- 0-14 credit students
- Students of color
- Online only students
- Ivy Achieve habits



Fall 2 – Spring 1 Retention



# **School Spotlights**



## **February School Spotlight**

## **School of Health Sciences**





## March School Spotlight

### School of Public Affairs and Social Services





# THANK YOU!



#### IVY TECH COMMUNITY COLLEGE SPONSORED PROGRAM FUNDS November 1, 2023 THROUGH December 31, 2023

Grant/Award						Original Effective	Expiration
Number	Campus	Title or Description	Source		Amount	Date	Date
			Competitive				
AW100060	Lake	USDOE TRIO SSS 2020-2025 (increase)	US Department of Education	\$	272,364.00	9/1/2020	8/31/2025
AW100418	Sellersburg	Digital Literacy Classes	Washington County Community Foundation	\$	6,500.00	9/25/2023	12/4/2023
AW100419	Bloomington	Entrepreneurship Support	Elevate Ventures Inc	\$	1,000.00	9/8/2023	6/30/2023
AW100420	Systems Office	Community Recycling Grant	Indiana Department of Environmental Management	\$	96,600.00	2/28/2023	2/27/2024
AW 100245	Lake	USDOE Talent Search 2022-2027 Lake (increase)	US Department of Education	\$	336,357.00	9/1/2022	8/31/2027
AW100421	Terre Haute	Creating a Better Tomorrow	Wabash Valley Community Foundation	\$	87,500.00	8/10/2023	8/9/2024
AW100422	Columbus	Library Comic-Con FY24 Arts Project Support	Indiana Arts Commission	\$	1,275.00	7/1/2023	9/30/2024
AW100423	Systems Office	Scaling Digital Credentials	American Council on Education	\$	25,000.00	10/11/2022	5/31/2024
R03778/AW100139	Systems Office	INDOE SUB ECESC Student Learning Recovery Grant (increase)	East Central Indiana Educational Service Center Inc	\$	10,000.00	4/29/2021	6/30/2023
AW100426	Evansville	EVSC Ascend Youth Apprenticeship Program	EVSC Foundation Inc	\$	31,438.10	3/16/2023	12/31/2025
AW100061	Indianapolis	USDOE TRIO SSS 2020-2025 Central Indiana (increase)	US Department of Education	\$	286,109.00	9/1/2020	8/31/2025
AW100267	Indianapolis	USDOE Indianapolis TRIO Upward Bound 2022-2027 (increase)	US Department of Education	\$	299,038.00	9/1/2022	8/31/2027
AW100368	Evansville	Adult Basic Education (Federal funds)	Indiana Department of Workforce Development	\$	43,501.00	7/1/2023	6/30/2024
AW100427	Evansville	Adult Basic Education (State funds)	Indiana Department of Workforce Development	\$	81,421.00	7/1/2023	6/30/2024
			Competitive Total:		1,578,103.10		
			·	•	1,010,100.10		
			Non-Competitive				
			Non-Competitive Total:	\$		-	

Total Board Report:

\$ 1,578,103.10

#### IVY TECH COMMUNITY COLLEGE SPONSORED PROGRAM FUNDS July 1, 2023 THROUGH June 30, 2024

## Grants & Contracts

Total this Report	\$ 1,578,103.10
2023-2024 YTD-Total to Date	\$ 31,347,900.69
2022-2023 Fiscal Year-End Total	\$ 50,141,609.27
2021-2022 Fiscal Year-End Total	\$ 38,836,336.00
2020-2021 Fiscal Year-End Total	\$ 183,415,188.87
2019-2020 Fiscal Year-End Total	\$ 61,493,223.00
2018-2019 Fiscal Year-End Total	\$ 22,580,366.00
2017-2018 Fiscal Year-End Total	\$ 18,122,815.00
2016-2017 Fiscal Year-End Total	\$ 25,626,665.00
2015-2016 Fiscal Year-End Total	\$ 18,906,875.00
2014-2015 Fiscal Year-End Total	\$ 20,718,246.00
2013-2014 Fiscal Year-End Total	\$ 27,105,576.00
2012-2013 Fiscal Year-End Total	\$ 23,049,587.00

#### Grant # Proposal #

#### Competitive

AW100060

AW100418 S00002769 AW100420 S00002668 S00002779

S00002773 S00002659 S00002758

#### Non-Competitive

Grant #	Proposal #
Grant #	Fioposai#

#### **Competitive**

\$00002780 \$00002782 \$00002784 \$00002785 \$00002786 \$00002790 \$00002790 \$00002791 \$00002792 \$00002793

S00002740

S00002794 S00002799

S00002803

\$00002808 \$00002819 \$00002823 \$00002824 \$00002825 \$00002826

#### **Non-Competitive**

#### **BELOW GRANTS were on PREVIOUS (**

	S00002620
AW100367	S00002706
	S00002744
AW100064	S00002755
	S00002770
AW100415	S00002733
	S00002775
	S00002783

#### **BELOW GRANTS were on PREVIOUS (**

S00002729 S00002732

## September 1, 2023 THROUGH October 31, 2023 Reconciliation

#### On SPA BR but not on GM BR

Name

111 USDOE TRIO SSS 23-24 increase	\$ 272,364.00
231 ROI SUB WCCF Digital Towns 23	\$ 6,500.00
901 IDEM Community Recycling Grant	96,600.00
171 WVCF Creating Better Tomorrow	87,500.00
201 IAC APS Library ComicCon 23-24	\$ 1,275.00
181 USDOE TRIO SSS 23-24 increase	286,109.00

Competitive Total: \$ 750,348.00

**Amount** 

**Amount** 

Non-Competitive Total: \$

Total: \$ 750,348.00

#### On GM BR but not on SPA BR

Name

131 NSF EPIIC GRIP	399,969.00
221 Tell City READI 23-24	350,000.00
901 IDEM Community Recycling Grant	96,600.00
201 AACC Cyber Security for All 23	20,000.00
901 LEI ASRI Implementation 24-26	1,499,990.00
901 LEI Skills Training 24-27	500,000.00
141 Caterpillar Fnd Expanding SACA	419,958.00
161 Caterpillar Fnd SACA 24-25	156,540.00
182 Expanding Dual Credit SACA Columbus	138,780.00
163 CFGC POLISH 24	32,000.00
212 DCCF VR Trainers 23-24	60,000.00
131 AWS Fnd Think College Pilot	30,471.00
141 Delta Dental Fnd	5,000.00
131 CFGFW YMCA Childwatch 23-24	5,000.00

241 SBA SUB IEDC SBDC Federal	150,102.00
SEL Caesars Fnd Floyd	52,500.00
BLM US DOD SUB ARI	2,000,000.00
SO AACU PepsiCo Uplift Scholars	200,000.00
IND AACU THRT Campus Climate 23-24	10,000.00
IND Elevate Entrepreneuship	2,000.00
SO AACU PepsiCo Uplift Scholars IND AACU THRT Campus Climate 23-24	200,000.00 10,000.00

Competitive Total: 6,128,910.00

Non-Competitive Total:	\$ -
Total:	\$ 6,128,910.00
	\$ 1,578,103.10
	\$ (750,348.00)
	\$ 6,128,910.00
	\$ 6,956,665.10
	\$ 6,956,665.10
	\$ -

#### **3M Board Reports, but yet to be put on SPA Board Report...**

151 Dukes Scholarship 23-24	30,000.00
SO HRSA Community	411,226.00
181 NMPCT Legacy Scholars 23-28	1,401,845.00
131 USDOE TRIO SSS 23-24 increase	286,109.00
231 Caesars Fnd Student Life Reno	100,000.00
Indianapolis_Congressionally Funded Community Projects-Early Childhood	\$ 500,000.00
184 CEA Actualizing Comm Engagement	\$ 5,000.00
221 USDOE SUB UE EPN 23-28	\$ 840,000.00

#### 3M Board Reports, but will never be put on SPA Board Report...

Sellersburg Duke Energy SUB IEDA	18,000.00
201 FFA Lilly Fnd IU Prof Dev	10,000.00

#### Notes:

On July/Aug GM BR On July/Aug GM BR On Mar/Apr GM BR On Sept/Oct GM BR On Sept/Oct GM BR On July/Aug GM BR Will be on Nov/Dec SPA report (increased in Novemb Will be on Nov/Dec SPA report (established in Novem Will be on Nov/Dec SPA report (established in Novem SPFR in my queue SPFR forthcoming

Notes: Effective Date Star Expiration Date

SP Report Total items not on GM report but on SP report items on GM report not on SP report GM report Total ...should be GM report Total (get this \$ from JMW) difference

On Jan/Feb GM BR 1/19/24... JMW advised may not be establishing as ju

On May/June GM BR still risk-backed?
On May/June GM BR SPFR forthcoming

On July/Aug GM BR RGM forthcoming
On July/Aug GM BR SPFR forthcoming

On Sept/Oct GM BR doesn't start until 1/1/24, but was created in FY24 Sept On Sept/Oct GM BR 1/19/24 SPFR will be resubmitted\_SPFR expired my of waiting on fully executed agreement from sponsor

On May/June GM BR (FY23) On May/June GM BR (FY23) Will stay direct to Foundation; they will spend. No Col Determined to be a gift